

OFFICIAL

<b>Vision</b>	<b>Rushcliffe, a Borough where everyone is inspired to walk &amp; cycle</b>		
<b>Aim</b>	<b>Increase participation in walking and cycling by all in Rushcliffe</b>		
<b>Priority Outcomes</b>	<b>Priority Outcome 1 Promotion</b>	<b>Priority Outcome 2 Safety</b>	<b>Priority Outcome 3 Infrastructure</b>
	Increase all residents' awareness of walking & cycling and its associated health, wellbeing and environmental benefits	Promote safer walking & cycling	Provide more opportunities and infrastructure for walking and cycling across Rushcliffe in line with the Local transport note 1/20
<b>Why this is a priority?</b>	By promoting walking and cycling we hope to build on the good level of active travel in the Borough and encourage more residents to take it up for health, enjoyment and accessibility reasons	Walking & cycling in Rushcliffe is relatively safe, but we will do all we can to prevent fatalities and injuries to cyclists, pedestrians and other road users. We want all residents to feel that they can walk and cycle safely, so safety concerns are not a deterrent to taking up walking and cycling. We also want to decrease cycle theft across the borough.	We want to increase the amount of physical walking and cycling infrastructure (routes, secure parking etc) so walking and cycling is an attractive and easy option.  This also improves walking and cycling safety and the feeling of safety
<b>What have we done already?</b>	<ul style="list-style-type: none"> <li>We have supported and sponsored a number of cycling events including the Tour of Britain and other events working with partners to increase residents' access to walking and cycling</li> </ul>	<ul style="list-style-type: none"> <li>We have supported cycling security and bike marking events across the borough via our community safety partnership</li> </ul>	<ul style="list-style-type: none"> <li>We have supported the delivery of additional walking and cycling routes and infrastructure. We have secured planning obligations for improvement to existing cycling routes and the provision of new cycle paths</li> </ul>
<b>What are we going to do?</b>	<ul style="list-style-type: none"> <li>Raise awareness of walking and cycling through publicity and cycling events</li> <li>Integrate walking and cycling activities, events initiatives and programme's within the Council's, Health, Sports and Event action plan activities.</li> <li>Work with partners and local businesses to promote walking and cycling opportunities</li> <li>Investigate how we can assist specific groups, young /older persons, those with physical or mental impairment or disability to take up walking and cycling</li> </ul>	<ul style="list-style-type: none"> <li>Work with the Nottinghamshire Road Safety Partnership to promote campaigns aimed at cyclesafety</li> <li>Produce comprehensive information and online mapping of walking and cycle routes in Rushcliffe identifying safe walking cycle route on highways, greenways off road and dedicated cycle routes and public footpaths.</li> <li>Work to deliver safer cycling infrastructure</li> <li>Work in partnership to support more waling and cycling training with schools such as the "walking bus" and "cycle proficiency training"</li> </ul>	<ul style="list-style-type: none"> <li>Ensure Section 106 planning obligations are secured wherever possible that deliver walking and cycle infrastructure</li> <li>Ensure cycle routes are considered as part of modal shift /green infrastructure etc in planning applications</li> <li>Deliver updated mapping of walking and cycle routes in Rushcliffe in conjunction with Nottinghamshire County Council.</li> <li>Explore and bid for funding opportunities</li> <li>Continue to support fully inclusive walking and cycling events</li> </ul>
<b>How will we measure success?</b>	<ul style="list-style-type: none"> <li>Indicators that monitor Sport and Physical Activity Strategy outcomes around take up of physical activity by various groups</li> <li>Use Office of National Statistics walking and Cycling information</li> <li>Monitor planning obligations collected and spent on cycling related infrastructure</li> <li>External funding secured to support cycling provision in the borough</li> </ul>		
<b>Who will we work with?</b>	Partners and stakeholders include; Residents of the Borough, Nottinghamshire County Council, Nottingham City Council, Nottinghamshire Police, Lex Leisure Ltd, Nottinghamshire Road Safety Partnership, South Notts Community Safety Partnership, Active Notts, Schools, Sustrans, Pedals, Town and Parish Councils, British Cycling, , Department of transport, Cycling UK, Public Heath England, Rushcliffe Primary Care Network, South Nottinghamshire ICP		
<b>Outcomes</b>	More participation through greater awareness Improved health and wellbeing	Residents feel safe to walk and cycle Reduction in accidents and fatalities and training is delivered to encourage more walking and cycling	More walking and cycling infrastructure are delivered (walking and cycle routes, bicycle stores, etc)

## Rushcliffe Walking and Cycling Plan on a Page