



Corporate Overview Scrutiny Group

Thursday, 20 June 2019

Corporate Strategy 2019 - 2023

Report of the Executive Manager – Finance and Corporate Services

1. Purpose of the report

- 1.1 The Council's current Corporate Strategy 2016-2020 is due to expire on 31 March 2020. However, due to the significant progress made in delivering the 2016-2020 strategy and in response to the changing landscape within local government, work has taken place over the last few months to revise document. A draft Rushcliffe Borough Council Corporate Strategy 2019-2023 is attached at Appendix One for consideration.

2. Recommendation

It is recommended that the Corporate Overview Group:

- a) Considers the draft Corporate Strategy 2019-2023 and discuss any alterations required
- b) Subject to (a) recommends the Corporate Strategy 2019-2023 to Cabinet.

3. Reasons for Recommendation

- 3.1 The current Corporate Strategy expires at the end of March 2020. Significant progress has been made towards the goals outlined in that Strategy and an updated, more forward-looking strategy is required to guide the future direction of the Council.

4. Supporting Information

- 4.1 The Council's Corporate Strategy is one of the key documents (along with the Medium Term Financial Strategy and Transformation Plan) in setting the direction of travel for the Council, highlighting its key priorities and the tasks it is going to undertake over the next four years to deliver upon these priorities. This provides a clear strategic direction for the Council and a benchmark against which progress towards the Council's stated goals can be monitored.
- 4.2 The Strategy also highlights the work undertaken by the Council over the course of the previous Strategy. Delivery of the Corporate Strategy has been

monitored on a quarterly basis by the Performance Management Board over the last three years.

- 4.3 A decision is required whether the new Strategy meets the needs of the Council and whether the Strategy is ready to be recommended to Cabinet for consideration before being adopted by Council.
- 4.4 The current Corporate Strategy, entitled 'Building on Firm Foundations' was published in March 2016. The Strategy contained 12 strategic tasks based upon three corporate priorities for improvement. These corporate priorities were:
- Delivering economic growth to ensure a sustainable, prosperous and thriving local economy
 - Maintaining and enhancing our residents' quality of life
 - Transforming the Council to enable the delivery of efficient high quality services.
- 4.5 The Corporate Strategy 2019-2023 has been constructed as a living strategy – one that continues to evolve and grow over its lifespan. This is reflective of the fluid nature of local government at the present time. As a consequence, it contains a number of commitments under three corporate priorities.
- 4.6 The Corporate Strategy is resourced by the Council's Medium Term Financial Strategy (MTFS) with the Transformation Strategy one of the vehicles used to deliver both innovation and support. Performance against the Corporate Strategy will be monitored quarterly by the Corporate Overview Group. They have the opportunity to request further information or investigation where progress or performance does not appear to be sufficient to reach the targets set or deliver the community outcomes desired.
- 4.5 Cabinet may also wish to make further amendments to the draft Corporate Strategy so it should be noted that any comments or amendments that Corporate Overview Group make may not form the final version that is forwarded to Council.

5. Implications

6.1 Financial Implications

The priorities and tasks contained within the Corporate Strategy will be incorporated into the Council's Medium Term Financial Strategy and Transformation Plan which are approved by Full Council.

6.2 Legal Implications

The Council is required to have a Corporate Strategy in place and this report adequately captures that.

6.3 Equalities Implications

The Corporate Strategy takes account of the effect of the Councils priorities on all residents of the Borough and is supported by the Councils Equality and Diversity Scheme.

6.4 Section 17 of the Crime and Disorder Act 1998 Implications

There are no Section 17 implications to the recommendations contained within this report.

6.5 Other Implications

None

6. Link to Corporate Priorities

The Corporate Strategy sets the Council's Corporate Priorities and as such the two are intrinsically linked.

8. Recommendation

It is recommended that the Corporate Overview Group:

- a) Considers the draft Corporate Strategy 2019-2023 and discuss any alterations required
- b) Subject to (a) recommends the Corporate Strategy 2019-2023 to Cabinet.

For more information contact:	Peter Linfield Executive Manager – Finance and Corporate Services 0115 9148439 plinfield@rushcliffe.gov.uk
Background papers Available for Inspection:	None.
List of appendices (if any):	Appendix 1 – Draft Corporate Strategy 2019 – 2023