

Planning for the future economic and business growth in Rushcliffe

Rushcliffe Borough Council are currently looking to develop a vision for the future of the Borough and how we can work with local businesses and other organisations to support the growth of local economy and businesses. We want to provide the right support in the right way that best meets our businesses needs.

This work is at the very early stages and the Council are seeking views of local businesses to understand what you think the key challenges and opportunities are for growing our local economy, and the priorities that should be the focus for any partnership groups going forwards.

The survey should only take a few minutes to complete, if you would like to discuss this in any more detail with one of the team please contact: econdev@rushcliffe.gov.uk

Survey

1. Please tell us what sector your business operates in:
 - Retail/hospitality
 - Professional services e.g. finance
 - Digital and creative
 - Manufacturing
 - Healthcare
 - Leisure/tourism
 - Recruitment/HR
 - Construction
 - Other please specify

2. Please tell u the size of your business
 - Less than 5 employees
 - 5 to 10 employees
 - 11 to 25 employees
 - 26 to 50 employees
 - 50+ employees

3. With a focus on economic growth in Rushcliffe what do you think the priorities of any future work should be:
 - High street/town centres
 - Business support
 - Employment and skills
 - Sustainability/green growth
 - Inward investment (attracting new businesses into the area)
 - Tourism/place marketing
 - Accessibility – including walking, cycling, public transport etc.
 - Other?

4. Would you be willing to give your time to support this work as it progresses (if yes please provide some contact details so we can get in touch as required)
 - Yes (space for contact info)
 - No (please tell us why not)

5. For future initiatives can you suggest the best ways for the Borough Council to engage with you to ensure your views and those of your organisation are represented:
 - Wider forums/events
 - Teams/zoom meetings
 - Email correspondence
 - Social media – polls and comments
 - Future surveys

6. Do you have any further comments to make...