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**Our reference:** LRJ  
**Your reference:**  
**Date:** 4 July 2011

To all Members of the Council

Dear Councillor

A meeting of the CABINET will be held on Tuesday 12 July 2011 at 7.00 pm in the Council Chamber, Civic Centre, Pavilion Road, West Bridgford to consider the following items of business.

Yours sincerely

Head of Corporate Services

## **AGENDA**

1. Apologies for absence
2. Declarations of Interest
3. Minutes of the Meeting held on Tuesday 21 June 2011 (previously circulated).
4. Financial Out-turn 2010/11

The report of the Head of Financial Services is attached (pages 1 - 5).

5. ICT Shared Services Arrangement Between Rushcliffe, Broxtowe and Newark and Sherwood District Councils

The report of the Head of Revenues and ICT Services is attached (pages 6 - 7).

6. Tackling Child Poverty in Rushcliffe

The report of the Head of Community Shaping is attached (pages 8 - 50).

7. Local Government Act 1972

It is RECOMMENDED that the public be excluded from the meeting for consideration of the following items of business pursuant to section 100A (4) of the above Act on the grounds that it is likely that exempt information may be disclosed as defined in paragraph 3 of Part 1 of Schedule 12A of the Act.

8. Land at Sharphill, Edwalton - Appointment of Valuation Surveyor

The report of the Head of Revenues and ICT Services is attached (pages E1 – E4).

Membership

Chairman: Councillor J N Clarke

Vice-Chairman: Councillor J A Cranswick

Councillors D G Bell, J E Fearon, D J Mason, Mrs J A Smith

<b>Meeting Room Guidance</b>
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**MINUTES  
OF THE MEETING OF THE  
CABINET  
TUESDAY 21 JUNE 2011**

Held at 7.00pm in the Council Chamber, Civic Centre, Pavilion Road, West Bridgford

**PRESENT:**

Councillors J N Clarke (Chairman), J A Cranswick, D G Bell, J E Fearon, Mrs D J Mason, Mrs Jean Smith

**ALSO IN ATTENDANCE:**

Councillors S J Boote, Mrs D Boote, R M Jones, A MacInnes and G R Mallender.

**OFFICERS PRESENT:**

A Graham	Chief Executive (AG)
C Bullett	Deputy Chief Executive (CB)
S Griffiths	Deputy Chief Executive (SG)
P Randle	Deputy Chief Executive (PR)
S Goodrich	Head of Revenues and ICT Services
N Morton	Head of Financial Services
C McGraw	Head of Community Shaping
D Swaine	Head of Corporate Services

**APOLOGIES FOR ABSENCE:**

There were no apologies.

**5. Declarations of Interest**

Councillor Mason declared a personal interest in item 7 'Cotgrave – Strategic Acquisitions' as a Spirita Board Member.

**6. Minutes**

The minutes of the meeting held on Tuesday 24 May were approved as a correct record and signed by the Chairman.

**7. Carbon Management Plan**

Councillor Mrs D Mason presented the report of the Head of Community Shaping setting out the background to the development of the Carbon Management Plan. She explained that 'sustainability' was one of the six priorities within the Council's Corporate Strategy. In support of this a Climate Change Strategy and Action Plan had been developed and approved by Cabinet in March 2010. One of the key actions arising in that action plan had been the development and implementation of a Carbon Management Plan.

Commenting further Councillor Mrs D Mason explained that in September 2010 the Council began work with Climate East Midlands to put together a Carbon Management Plan with the support of the Carbon Trust. She added

that under the Climate Change Act 2008, the government had certain obligations to meet to reduce carbon emissions across the UK. Subsequently local authorities had been encouraged to act as community leaders in this area of work and lead by example by working to reduce carbon emissions from their operations. Therefore the Carbon Management Plan set out the Council's intentions to reduce carbon emissions from its own estate, thereby leading by example.

Councillor Mrs D Mason went on to explain that the plan set out a target for the reducing the Council's carbon emissions by 15 percent by 2015. It also set out projects and actions in order to deliver this target with an underpinning objective being to change attitudes, cultures and behaviours. She explained that paragraphs three and four of the plan set out its financial impact both in terms of reduced costs from better carbon management and also the costs of some of the actions planned to assist with meeting the target. She outlined the main areas of impact within the plan adding that the Council would continue to work with the leisure providers on the issue of carbon management and this would assist and inform the work being undertaken on the Leisure Facilities Strategy.

Councillor Mrs D Mason stated that the plan set out design standards for the refurbishment or replacement of Council property and the chart at page 17 of the report detailed the projected savings arising from implementing carbon management actions. She also stated that she fully supported the plan and recommended it to Cabinet for approval.

Councillor Cranswick welcomed the report and the plan and sought clarification of the savings as set out in the chart at page 17. In response Councillor Mrs D Mason confirmed that the figure of £263,680 was based on present market value for energy costs and therefore this could increase over time.

Councillor Bell also welcomed the report and the plan adding that it was a detailed and comprehensive document clearly evidencing the Council's commitment and aspirations. He stated that he was pleased with the 15 percent target within the plan, however he recognised that further reductions would be harder once this initial reduction had been achieved.

In conclusion Councillor Clarke stated that he supported the plan and welcomed the actions within it. He added that he recognised the significant financial benefits of effective carbon management and how important this was in view of the challenges facing the Council and the need to continue to save Council tax payers money. However, he also recognised the important environmental benefits of plan and the wider importance of reducing the environmental impact of the Council's operations.

RESOLVED that Cabinet:-

- a. endorses the attached Carbon Management Plan and approves the target of reducing the Council's carbon emissions by 15 percent by 2015

- b. approves a budget allocation to the projects in table 4.2 of the attached Carbon Management Plan
- c. makes a commitment to design standards for refurbishment or replacement buildings wherever possible as laid out in Appendix C of the plan
- d. supports the work with the leisure service providers to identify a reduction in carbon emissions from leisure centres in the Borough

**8. Local Government Act 1972**

RESOLVED that the public be excluded from the meeting for consideration of the following items of business pursuant to section 100A (4) of the above Act on the grounds that it is likely that exempt information may be disclosed as defined in paragraph 3 of Part 1 of Schedule 12A of the Act.

**9. The Future use of the Old Gresham Pavilion, Wilford Lane, West Bridgford**

Councillor Cranswick presented the report of the Head of Revenues and ICT Services regarding the future use of the old Gresham Pavilion site and an adjacent area of land. The report indicated that the old pavilion had been replaced by a new facility and therefore it was important to determine its future. It also indicated that part of the site remained leased from the Council.

Councillor Cranswick stated that the old pavilion site was located on Wilford Lane, and its location was set out in a plan within the report. Commenting further he stated that the old pavilion occupied one third of the site and was in a poor state of repair, having suffered from vandalism in recent months.

Councillor Cranswick also stated that the report set out options for the future use of the site and an appraisal of each of these options had been undertaken. He added that the Council's acquisition and disposals policy set out criterion to establish if an asset was deemed to be surplus to the Council's requirements and these criteria were set out within the report. Furthermore options for the sites future use had been appraised against the Council's Priorities and further detail of this appraisal was also set out in the report.

In conclusion Councillor Cranswick stated that the Council's Asset Management Group had also made an assessment of the options taking into account the criterion within the Council's acquisition and disposals policy and the appraisal against the Council's priorities.

RESOLVED that :-

- a) the old Gresham pavilion and adjacent area of land are declared surplus to the Council's requirements, in accordance with the Council's Acquisition and Disposal Policy, and are disposed of at market value, and

- b) the Council will assist in attempting to find alternative accommodation for the existing tenant.

## 10. Cotgrave Strategic Acquisitions

Councillor Cranswick presented the report of the Chief Executive which indicated that at its meeting in February 2011 Cabinet had considered a report on the Cotgrave Masterplan. At that meeting Cabinet had agreed a number of actions including the submission of a further report detailing how the acquisition of the shopping centre would fit in to the Cotgrave regeneration scheme.

Councillor Cranswick went on to state that report now presented to Cabinet detailed proposals for the acquisition of the shopping centre together with details of the risks associated with such an the acquisition and how these could be managed and mitigated.

At the request of Councillor Cranswick the Chief Executive provided more details of the report particularly in respect of confirmation of the regeneration money from the Homes and Communities Agency (HCA), the legal agreement for this and the proposals in respect of the allocation of Councils capital programme. The Chief Executive also explained that the government had recently announced the site was an 'acceleration site' and as such the money received from the HCA had restrictions in respect of the timescale for it being spent.

Arising from the report and the information provided by the Chief Executive Cabinet made a number of comments particularly how the masterplan and the strategic acquisitions supported the long term sustainable development of Cotgrave. Furthermore it evidenced the Councils aspirations for the area and how a managed and planned approach would lead to long term benefits for the residents of Cotgrave. In conclusion members of the Cabinet acknowledged the long term nature of the project but recognised the significant work done to get to this important and significant formative stage.

RESOLVED that Cabinet:-

- a) notes the written confirmation of the £2million regeneration money from the Homes and Communities Agency (HCA) and authorises the Chief Executive to clarify and negotiate the terms and conditions attached to this funding;
- b) in the interests of securing the best value for Rushcliffe Borough Council and Cotgrave residents, authorises the Chief Executive to approve the utilisation of the HCA funds in consultation with the Leader and the Cabinet Member for Resources;
- c) in the interests of securing best value for Rushcliffe Borough Council, including maximising any potential return on investment, authorises the Chief Executive to investigate the potential opportunity for utilisation of the Council's own capital funds within the project and negotiate any associated relevant appropriate terms and conditions which would then be submitted to full Council for approval;

- d) supports the making of a Compulsory Purchase Order for the purchase of the shopping centre and other land properties within the red line area of the Cotgrave masterplan for the purposes of the regeneration project, should that be required to bring the landholdings into public sector ownership; and
- e) Recognises and accepts the risks associated with the proposal as set out in the report and the measures and actions to mitigate and reduce these and tasks the Cabinet Member for Resources, in consultation with the Chief Executive, with monitoring and reporting back to Cabinet any emerging issues associated with the risk register that may have a detrimental financial impact on Rushcliffe Borough Council.

The meeting closed at 7.45pm

CHAIRMAN

## REPORT OF THE HEAD OF FINANCIAL SERVICES

### CABINET PORTFOLIO HOLDER – COUNCILLOR J A CRANSWICK

#### Summary

1. The revenue outturn, which is subject to audit, is provided at **Appendix 1** and indicates that the Council's activities have been achieved within the allocated resources and with an overall saving on services. The savings on services amount to £884,000, which reduces to £653,000 when a windfall refund of VAT is taken into account. Overall the amount taken from general balances has reduced from the original planned level of £516,000 to £236,000.
2. The performance in relation to the Council's capital expenditure equates to 76% of the revised gross budget. Details of this are given later in the report.

#### Recommendation

It is RECOMMENDED that

- a. the outturn be noted;
- b. a proposed carry forward of £50,260 to 2011/12 in respect of revenue items listed in **Appendix 2** be supported and referred to Council for approval;
- c. a transfer of £429,278 is made to earmarked reserves;
- d. the net capital carry forward of £1,175,930 is approved.

#### Revenue

3. The revenue accounts of the general fund for management purposes are presented in summary at **Appendix 1**. It will be noted that while the original budget for 2010/11 included a significant sum for "capital accounting charges" (largely depreciation), changes to the accounting standards that are required to be applied for the year have meant that it is more appropriate for these to be included only when producing the formal statement of accounts. Therefore these have been taken out of the figures for current approved estimate and outturn. The main variations against approved estimate are described below:

	£'000
Savings on services	(884)
Proposed Budgets to be Carried Forward	50
Transfer to Unusable Reserves (Accumulated Absences)	91
Transfer to Usable Reserves	(429)
Transfer from Usable Reserves	803
Unspent Revenue Contingency	(16)
<b>Net Saving (Reduction in planned use of balances)</b>	<b>(385)</b>



4. Significant savings on services include a 'windfall' item of income relating to a refund of VAT. When approving the budget for 2010/11 and the accompanying financial strategy, it was noted that a refund was due (in relation to car parking and leisure income) and an estimate was introduced to the projection which was to be used to support general expenditure over a number of years. The final actual VAT refund was greater than estimated by £231,000. Once this windfall item is taken into account, the savings on services are reduced to £653,343 from the initial £884,488. Planning income received is also above budget owing to the receipt of and payment for an unusual number of large planning applications.
5. A number of the savings achieved were highlighted throughout the budget monitoring process and also through the budget process for 2011/12 and wherever appropriate these have already been taken into account in setting the 2011/12 budget. The largest saving relates to £135,000 of energy costs and rebasing of charges for the management of the leisure centres. Other savings include a number of grants received in 2010/11 that are proposed to be carried forward to be spent in the current year. Officers have been aware of the savings targets included in the Financial Strategy going forward and have deliberately reduced expenditure to ensure that ongoing savings can be achieved. More details on the variances will be presented to Corporate Governance Group for scrutiny in due course.
6. The proposed budgets to be carried forward, totalling £50,260, are detailed in **Appendix 2** and primarily relate to funds carried forward for Homelessness Prevention under the Mortgage Rescue Package. In addition, a £9,000 carry forward to support future Planned maintenance for Council properties. A small number of Sports Development and Arts related budgets have also been requested. These items should be carried forward to 2011/12 to fund items that were not sufficiently committed to include in the accounts for 2010/11 but would have otherwise been charged against 2010/11 budgets.
7. It is proposed to transfer £429,278 to reserves. Significant items included in this are:
  - £231,145 to the VAT reserve. This relates to the windfall referred to above and is transferred to this reserve for feeding back into the budget in future years to support expenditure in accordance with approved policy;
  - £100,000 to earmarked for capital reserve. This sum relates to the amount collected with the West Bridgford Special expense in 2010/11 for capital purposes, primarily play areas. It will be used to fund such schemes within the capital programme;
  - £20,000 to a newly created planning front-runners reserve. This relates to the Government funding towards neighbourhood planning initiative in Keyworth and will be spent on this purpose during 2011/12;
  - £30,000 to the information technology (IT) reserve. This is the approved budgeted contribution for spending on future IT maintenance;
  - £43,625 to the Local Area Agreement reserve. This relates to reward funds received from the Government which is at the disposal of the Local Strategic Partnership (LSP);

8. It has been necessary to utilise £803,617 of Usable Reserves. The main element of this is £507,568 use of Invest to Save Reserve for new information technology projects with £98,000 from the IT reserve for maintenance items. A further £33,000 was allocated from the LAA reserve by the LSP and £69,000 from the VAT reserve in relation to the cost of securing the £1094,000 including interest VAT refund. Other smaller allocations from reserves were made.
9. This will then leave £236,212 that will be taken from balances, compared to a budgeted £621,336 (inclusive of carry forward commitment from 09/10). Balances stand at £2.6m at the end of the year and £670,248 has been committed in setting the 2011/12 budget.

### Interest Receipts

10. Overall net interest receipts were £389,127 lower than the budget, which included a transfer of £475,000 from the Interest Equalisation Reserve. Actual interest receipts received in the year were £86,000 more than anticipated, but owing to the overall savings on services no transfer from the equalisation reserve was made, retaining this for support in later years as interest rates remain very low. The average rate obtained throughout the year was 1.4% compared to the budgeted rate of 1.0%.

### Capital

11. Gross capital expenditure of £4.034m was achieved against a revised programme of £5.292m excluding contingency. This equates to 76% of the revised programme.

Scheme category	Budget	Actual	Variance	To be carried forward
	£'000	£'000	£'000	£'000
High Risk	2,853	2,324	(529)	478
Medium Risk	1,607	1,216	(392)	281
Low Risk	832	494	(337)	275
Contingency	210	0	(210)	210
<b>Total Expenditure</b>	<b>5,502</b>	<b>4,034</b>	<b>(1,468)</b>	<b>1,244</b>
Contributions	(815)	(786)	29	(68)
<b>Net Programme</b>	<b>4,687</b>	<b>3,248</b>	<b>(1,439)</b>	<b>1,176</b>

12. The net overall variance on the programme is an underspend of £1.439m. This is made up of:

	£'000
a. Budget to be carried forward	(1,176)
b. Savings/budget no longer required	(271)
c. Acceleration of work	1
d. Overspends	7
e. TOTAL	1,439

13.	Significant elements of the carry forward include:	£'000
	a. Support for Registered Social Landlords	129
	b. Customer Contact Centre	125
	c. Play Areas (Bridgford Park)	121
	d. Environmental Improvements	73
	e. Information Services Strategy	67
	f. Safer Car Parks	54
	g. Contingency	210

14. The main elements of the savings include £50,000 in relation to the community contact centre with costs coming in less than planned, budget that is no longer required for the Trade Waste containers (£50,000) and a further £52,000 in relation to Rushcliffe Leisure Centre gym works as the monitoring of the initial heating and ventilation measures undertaken has shown improvement in the atmospheric conditions.

### **Financial Comments**

The financial results for 2010/11 are contained within this report.

### **Section 17 Crime and Disorder Act**

There are no direct section 17 implications

### **Diversity**

There are no direct diversity implications.

**Background Papers Available for Inspection: Nil**

**SUMMARY OF REVENUE OUT-TURN**

**Appendix 1**

2009/10		2010/11			
Actual Expenditure		Original Estimate @ Outturn Prices	Current Approved Estimate @ Outturn Prices	Outturn	Variance
£		£	£	£	£
	<b><u>Service Area</u></b>				
2,597,459	Community Shaping	3,227,550	2,372,413	2,198,985	(173,428)
2,671,792	Corporate Services	2,682,770	2,897,710	2,808,391	(89,319)
5,150,330	Environment and Waste Management	5,128,740	4,073,760	4,041,720	(32,040)
1,294,566	Partnerships and Performance	1,652,890	1,088,010	802,943	(285,067)
873,707	Planning and Place Shaping	904,500	746,800	684,825	(61,975)
1,255,567	Revenues, Property & ICT	1,467,290	1,353,720	1,139,384	(214,336)
818,389	Finance	1,704,660	1,759,660	1,731,336	(28,324)
<b>14,661,810</b>	<b>Service Expenditure</b>	<b>16,768,400</b>	<b>14,292,073</b>	<b>13,407,585</b>	<b>(884,488)</b>
(1,182,968)	Net Interest Receipts	(903,530)	(903,530)	(514,403)	389,127
(2,005,341)	Reversal of Capital Charges	(2,895,840)	-	-	-
-	- Capital Expenditure Charged to Revenue	-	-	507,568	507,568
-	- General Contingency	180,000	16,270	-	(16,270)
-	- Area Based Grants	-	-	(39,031)	(39,031)
<b>11,473,501</b>	<b>Direct Borough Council Expenditure</b>	<b>13,149,030</b>	<b>13,404,813</b>	<b>13,361,719</b>	<b>(43,094)</b>
-	- Transfer from Unusable Reserves	-	-	(91,391)	(91,391)
2,006,427	Transfer To Usable Reserve	30,000	130,000	429,278	299,278
(551,821)	Transfer From Usable Reserve	-	(253,700)	(803,617)	(549,917)
<b>1,454,606</b>	<b>Total Transfer To/From Reserves</b>	<b>30,000</b>	<b>(123,700)</b>	<b>(465,730)</b>	<b>(342,030)</b>
<b>12,928,107</b>	<b>Sub - Total</b>	<b>13,179,030</b>	<b>13,281,113</b>	<b>12,895,989</b>	<b>(385,124)</b>
(756,990)	LESS Borough Council Expenditure subject of Special Charge	(760,610)	(760,610)	(760,610)	-
<b>12,171,117</b>	<b>Borough Council - General Expenditure</b>	<b>12,418,420</b>	<b>12,520,503</b>	<b>12,135,379</b>	<b>(385,124)</b>
	<b><u>SPECIAL ITEMS</u></b>				
2,468,090	Parish Precepts/Special Charges	2,530,015	2,530,015	2,530,015	-
<b>14,639,207</b>	<b>TOTAL GENERAL FUND EXPENDITURE</b>	<b>14,948,435</b>	<b>15,050,518</b>	<b>14,665,394</b>	<b>(385,124)</b>
(505,103)	(Use of Balances)/Transfer to Balances	(519,253)	(621,336)	(236,212)	385,124
<b>14,134,104</b>	<b>GENERAL FUND EXPENDITURE FOR STATUTORY PURPOSES</b>	<b>14,429,182</b>	<b>14,429,182</b>	<b>14,429,182</b>	<b>-</b>

**Revenue Carry Forwards 2010/11**

Homelessness Prevention (Mortgage rescue)	33,150
Planned Maintenance Budget	9,000
Cricket 4 Life	3,850
Elite Sports Grants	2,500
Arts Equipment	1,760
	<u>50,260</u>



**CABINET**

**12 JULY 2011**

**ICT SHARED SERVICES ARRANGEMENT  
BETWEEN RUSHCLIFFE, BROXTOWE AND  
NEWARK AND SHERWOOD DISTRICT COUNCILS**

**5**

## **REPORT OF THE HEAD OF REVENUES AND ICT SERVICES**

### **CABINET PORTFOLIO HOLDER – COUNCILLOR J A CRANSWICK**

#### **Summary**

1. The Information Systems Strategy 2009-12, approved by Cabinet on 8 September 2009, recommended that the Council introduces more corporate guidance in the use of ICT to ensure a consistent approach to ICT usage throughout the organisation. This would be achieved by:-
  - a) implementing a Corporate ICT Project Commissioning Group chaired by a Deputy Chief Executive with membership drawn from across the key service areas, and
  - b) the establishment of a Chief Information Officer (CIO) role to provide strategic guidance on the use and exploitation of technology within the Council.
2. The ICT Project Commissioning Group was created in November 2009 and all ICT related projects are considered by the Group. Since 2010, the Head of ICT and Corporate Services at Broxtowe Borough Council has been working with Rushcliffe in the CIO role, providing guidance and advice on strategic ICT issues.

#### **Recommendation**

It is RECOMMENDED that the Cabinet agrees to enter into an arrangement with Broxtowe Borough Council and Newark and Sherwood District Council to create a shared Chief Information Officer post, with Rushcliffe and Newark and Sherwood each contributing £20,000 per annum towards the cost of the post.

#### **Details**

3. The Head of ICT and Corporate services at Broxtowe has been working with Rushcliffe Borough Council, in the CIO role, to assist with advice and guidance on strategic ICT issues, enabling the Council to achieve improved performance and cost effectiveness. Newark and Sherwood District Council is now also keen to collaborate with Broxtowe in the light of potential future advantages to them from improved ICT service levels, expertise and benefits from joint procurement and rationalisation of infrastructure that can be achieved.

4. The Nottinghamshire Transformational Government Group, which the Head of ICT and Corporate Services chairs and Rushcliffe is an active member of, has produced a report entitled "Making ICT ready" which highlights 12 strands of activity through which collaboration on ICT issues between all authorities in Nottinghamshire, can bring about benefits. Fifty four separate recommendations are set out in the report.
5. The first step towards achieving further progress in implementing the objectives in the report is to create a shared post of Chief Information Officer (CIO) between Broxtowe, Rushcliffe and Newark and Sherwood District Councils. This means the Head of ICT and Corporate Services at Broxtowe would perform the duties of the CIO role across all three authorities. Broxtowe would remain the employing authority.
6. The CIO would provide a record of efficiency savings achieved through the CIO's activities for each authority. This would ensure that the financial and service benefits which are gained from the shared arrangements always outweigh the costs involved.
7. The key projects in the IS Strategy to be delivered in year three, are the migration from GroupWise to Microsoft Exchange, which is scheduled for delivery by October, the website replacement scheduled for September and the implementation of an enhanced HR/Payroll system, which is scheduled for a phased delivery from July to December.
8. This proposal presents an opportunity to develop an aligned IS Strategy, across the three Councils, identifying a clear pathway to achieve convergence where it makes economic sense to do so and improving resilience. It is anticipated that a new IS Strategy building on this approach will be prepared for consideration and approval by Cabinet later this year.

#### **Financial Comments**

The proposals included within the report can be financed within the budget for the current year.

#### **Section 17 Crime and Disorder Act**

There are no known crime and disorder issues.

#### **Diversity**

There are no known diversity issues.

#### **Background Papers Available for Inspection: Nil**

Making ICT Ready phase 1 2010/11 Partnership programme across Nottinghamshire

## REPORT OF THE HEAD OF COMMUNITY SHAPING

### CABINET PORTFOLIO HOLDER – COUNCILLOR MRS J A SMITH

#### Summary

1. The Child Poverty Act 2010 received Royal Assent on 25 March 2010, after securing cross party support. The Act introduces new statutory duties on local authorities and their named local partners.

#### Recommendation

It is RECOMMENDED that Cabinet approves the proposed pledges included in the attached document which will be submitted to the Nottinghamshire Child Poverty Reference Group and agree that they will be monitored by the Performance Management Board on an annual basis.

#### Details

2. The new act places a statutory duty on local authorities and their named local partners to:
  - a) **Co-operate** to put in place arrangements to work with partners to reduce, and mitigate the effects of child poverty.
  - b) Prepare and publish a **local child poverty needs assessment** to understand the drivers of child poverty in their local area and the characteristics of those living in poverty.
  - c) Prepare a **joint child poverty strategy** setting out measures that the local authority and each named partner propose to take to reduce, and mitigate the effects of, child poverty in their local area.
  - d) Local Authorities to take their duty to reduce child poverty into account when preparing and revising their **Sustainable Community Strategies**.
3. A strategic partnership was established by Nottinghamshire County Council to lead on these new duties and they have now completed a comprehensive needs assessment which can be accessed at [www.nottinghamshire.gov.uk/childpoverty](http://www.nottinghamshire.gov.uk/childpoverty) (the executive summary is attached). The terms of reference for the partnership which includes a membership list can also be accessed through this web link.



4. The partnership is currently preparing Nottinghamshire's Child Poverty Strategy and requires involvement in shaping a local strategy for Rushcliffe that brings together our priorities and addresses recommendations highlighted in the needs assessment.
5. The Nottinghamshire Child Poverty Reference Group is asking all Local Authority departments, all named partners and wider partnerships to provide at least one measurable pledge which will form the actions in the Child Poverty strategy.
6. **Appendix 3** is a template document which was circulated to officers to complete in various services that have a key role to play in addressing Child Poverty (housing, cultural service, community safety, revenues and benefits).
7. The Nottinghamshire child poverty pledge is:
 

*We will work together to reduce levels of child poverty and to mitigate the effects of child poverty on children, young people and families, as well as on future generations. We will ensure that there are less than 10% of children in Nottinghamshire who live in households with less than 60% of median income (in 2010/11 that equates to less than £361 per week before housing costs for a couple with two children)"*
8. However, Rushcliffe as a whole has an overall child poverty figure of 7.9% so it makes sense to focus our activities on the wards that are above the 10% target, which are Bingham West, Cotgrave, Edwalton Village, Keyworth South and Trent.

#### **Financial Comments**

The proposed work on child poverty is contained within existing budgets.

#### **Section 17 Crime and Disorder Act**

There are no direct crime and disorder implications for this order.

#### **Diversity**

There are no direct diversity implications for this order.

#### **Background Papers Available for Inspection:**

Appendix 1 Building Aspiration: Working Together to Tackle Child and Family Poverty in Nottinghamshire

Appendix 2 Organisational Pledges to Tackle Child Poverty

Appendix 3 Rushcliffe Pledges for Tackling Child Poverty

# **Building Aspiration: Working Together to Tackle Child and Family Poverty in Nottinghamshire**

**September 2011**

**Developed by the Strategic Tackling Child Poverty  
Reference Group**

Version 31  
31.5. 11

**For more information:**

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## 1. Introduction

Nottinghamshire County Council and its partners have created a vision to support the Nottinghamshire Child Poverty Strategy. All partners have signed up to the following vision.

**Nottinghamshire’s Vision:** Our ambition is for Nottinghamshire to be a place where children grow up free from deprivation and disadvantage, and birth and social background do not hold people back from achieving their potential.

**Nottinghamshire’s strategic objective:** We will work together to reduce levels of child poverty and to mitigate the effects of child poverty on children, young people and families, as well as on future generations. We will establish a downward trend in levels of child poverty and our progress will compare well to our statistical neighbours.

### i. What is Child Poverty?

A child is said to be living in poverty when they live in a family/environment that lacks the resources to enable the child to participate in the activities and have the living conditions and amenities that are ‘ordinary’.

*"Individuals, families and groups in the population can be said to be in poverty when they lack the resources to obtain the type of diet, participate in the activities, and have the living conditions and amenities which are customary, or at least widely encouraged or approved, in the societies to which they belong. Their resources are so seriously below those commanded by the average family that they are in effect excluded from the ordinary living patterns, customs, and activities<sup>1</sup>."*

Nationally, Government aims to reduce child poverty to 10% or less by 2020. Government uses the definition of ‘relative poverty’ to measure progress in reducing the number of children living in poverty. The proportion of children in relative poverty is calculated as follows:

$$\frac{\text{Number of children in families in receipt of either out of work benefits, or tax credits where their reported income is less than 60\% median income}}{\text{Total number of children in the area}}$$

This forms the nationally defined target for child poverty, which measures the proportion of children living in families in receipt of out of work (means-tested) benefits or in receipt of tax credits, where their reported income is less than 60% of median equivalised<sup>2</sup> household income<sup>3</sup>. The child poverty target measures whether the poorest families are keeping pace with the growth of incomes in the economy as a whole. Low income is the most commonly used measure of poverty, as it provides a broad indication of the living standards of families and includes families experiencing poverty whilst also in employment.

<sup>1</sup> Peter Townsend (1979) ‘Poverty in the UK’ p 31 as cited on Child Poverty Action Group website (09.09.10)

<sup>2</sup> Equivalisation - income data is adjusted to take into account variations in both the size and composition of the household. This process reflects the notion that a family of several people needs a higher income than a single person in order for both households to enjoy a comparable standard of living. Equivalisation is needed in order to make sensible income comparisons between households.

<sup>3</sup> Measuring Child Poverty, Department for Work and Pensions, December 2003

## ii. Why tackling child poverty is important to Nottinghamshire

Poverty can have a profound impact on the child, their family, and the rest of society. It often sets in motion a deepening spiral of social exclusion, creating problems in education, employment, mental and physical health and social interaction. The cycle of poverty is a real challenge to Nottinghamshire County Council and its partners. We understand that tackling child poverty will improve outcomes for children but will also improve the life chances of children and their parents now and in years to come. Tackling child poverty is not just about children and is a deep rooted issue affecting many of our communities.

It is important to note that whilst children in out of work families are more likely to be in relative poverty than those where at least one parent is in work, nationally about half of children in relative poverty are in families where a parent works. Tackling child poverty is therefore not just about families reliant on the benefits system. In Nottinghamshire however, more than two thirds of all children living in poverty are reliant on welfare benefits.

Levels of child poverty in Nottinghamshire are slightly below the national and regional estimates. There are currently 16.8% of children (under the age of 20) living in poverty in the county this equates to 27,080 children, of which 23,990 (17.4%) are under the age of 16<sup>4</sup>. Since 2007, there has been a 0.1% reduction in the number of children living in poverty.

Across districts there is some variation in the percentage of children living in poverty. In 2008, there were 21.7% of children in poverty in Ashfield, 18.3% in Bassetlaw, 14.2% in Broxtowe, 15.0% in Gedling, 22.7% in Mansfield, 16.8% in Newark and Sherwood and 7.9% in Rushcliffe. All Districts have a greater proportion of under 16's who live in poverty<sup>5</sup>. All districts including Rushcliffe have wards with over 10% of children living in poverty<sup>6</sup>.

## 2. How the strategy was developed

The strategy has been developed in partnership and aims to ensure that work to tackle poverty is embedded into the core business of Nottinghamshire County Council and its partners. We asked Nottinghamshire County Council and its partners to adapt and align their existing priorities to tackle child poverty and provide evidence of its impact. We are working to identify child poverty champions within each organisation to further enable the work to be embedded into core business.

The Child and Family Poverty Strategy has dependencies on other key strategies and plans across Nottinghamshire including the Nottinghamshire County Council Strategic Plan, the Youth Crime Action Plan, the Children, Young People and Families Plan to name but a few.

The Nottinghamshire Child Poverty Strategy was developed by the Child Poverty Reference Group using findings from a comprehensive needs assessment<sup>7</sup>, which included a service mapping exercise and literature review. Our needs assessment identified that:

- The effects of deprivation are often cumulative and inter-generational. Those who are poor for a long time, and frequently, are most at risk of social exclusion and poor life chances overall.
- There are localities within Nottinghamshire where child poverty levels are very high and these areas usually experience a range of poor outcomes and experiences including

<sup>4</sup> HMSO NI 116 data [http://www.hmrc.gov.uk/stats/personal-tax-credits/child\\_poverty.htm](http://www.hmrc.gov.uk/stats/personal-tax-credits/child_poverty.htm)

<sup>5</sup> HMSO NI 116 data [http://www.hmrc.gov.uk/stats/personal-tax-credits/child\\_poverty.htm](http://www.hmrc.gov.uk/stats/personal-tax-credits/child_poverty.htm)

<sup>6</sup> HMSO NI 116 data [http://www.hmrc.gov.uk/stats/personal-tax-credits/child\\_poverty.htm](http://www.hmrc.gov.uk/stats/personal-tax-credits/child_poverty.htm)

<sup>7</sup> Nottinghamshire Child Poverty Needs Assessment 2011 can be accessed at [www.nottinghamshire.gov.uk/childpoverty](http://www.nottinghamshire.gov.uk/childpoverty)

crime, worklessness, low levels of skills, and poor health and well being to name but a few.

- There are hidden pockets of child poverty across Nottinghamshire located in areas of relative affluence; rural poverty is a particular issue of concern.
- There are groups at risk of experiencing poverty and poor outcomes located across Nottinghamshire so it is important to target these groups wherever they live.
- There are wide inequalities in Nottinghamshire including health and educational attainment outcomes amongst children and families.
- Poor health, such as problem drug use, alcohol misuse, mental health issues and teenage motherhood, can disadvantage people in the labour market.
- Long-term dependence on benefits creates its own poverty. For example, the longer someone is on Incapacity Benefit, the less likely they are to move back into work.
- Children experiencing poverty are often in families with a range of complex problems, integrated and partnership approaches are effective in offering family level support to tackle a range of issues.
- Early years interventions can be effective in improving later attainment and improved life chances.
- Early intervention approaches are important in identifying and supporting children and families before they reach crisis point.
- Adult and community learning and lifelong education also make a positive difference to 'upskill' people and increase their opportunities.
- Work remains the most reliable route out of poverty (for those who can) and can help to revitalise local economies by tackling unemployment and economic inactivity. Some of the barriers to employment can be overcome by targeting job creation in areas of unemployment or removing barriers to employment such as transport or childcare.
- Education is a significant driver to reducing social exclusion and poverty, because it is directly linked with prospects for employment and earnings potential.
- Poverty is not just about financial income but also poverty of opportunity for example children who do not have a secure environment at home to thrive and learn.

The needs assessment also included a literature review of the evidence of what works to reduce child poverty and mitigate against the effects associated with it. A key recommendation of the needs assessment included the need to use evidence based practice to ensure the interventions we prioritise will have greatest impact.

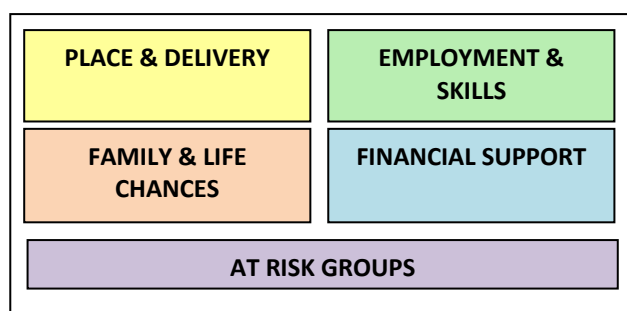
There however remain gaps in our knowledge because data is not available, for example the numbers of families affected by debt, or homelessness. We will be developing a separate action plan to address some of the gaps identified in the needs assessment.

The findings from the needs assessment identified a series of recommendations which have been disseminated widely to inform the actions included in this strategy. Local Authority departments and partner organisations were asked to consider the recommendations which included evidence of what works, to inform a series of organisational pledges. These pledges are the basis of our child poverty strategy.

### i. The building blocks of a child poverty needs assessment

The national Child Poverty Strategy focuses on four 'Building Blocks of Child Poverty', underpinned by attention to at risk groups. These provide a powerful framework for the engagement of all key partners in progressing the development of a local strategy and needs assessment.

The needs assessment is structured around each of the four building blocks, also known as key themes. Each building block includes information on who is most at risk and what interventions are available for particular groups at risk of child poverty.



**Place and delivery:** focuses on housing, transport, crime and communities. Localism and the 'big society' approach are driving the agenda, and services are being encouraged to establish a clearer picture of their role and what the impact of their regional and area-based activities are on decreasing child poverty.

**Employment and skills:** covers worklessness, promoting parental employment by addressing barriers to work, such as ill-health and disability, lack of skills and labour market experience, lack of childcare and flexible working arrangements. It also looks at 'in-work' poverty.

**Family and life chances:** recognises that there are significant barriers to some disadvantaged children and young people achieving positive health, educational and future employment outcomes. The aim is to remove these barriers through interventions at key stages and help reduce inter-generational poverty. The approach is to investigate which policies show evidence of having a positive impact on children living in poverty and then identify what further action is needed to improve these outcomes.

**Financial support:** explores the potential for benefits to have a positive impact on child poverty, by increasing take up by vulnerable groups and improving work incentives for workless households. The building block also explores financial inclusion, debt and capability to help some of the most vulnerable engage with the benefit system and other forms of support. in conjunction with voluntary and community sector organisations.

### 3. What we will do to tackle child poverty in Nottinghamshire

The Nottinghamshire Child Poverty strategy has been developed during a time of national and local financial challenge; in the light of cuts and the growing cost of living, it is likely that levels of child poverty will increase over the next few years before we start to see a downward trend. "The Institute for Fiscal Studies has predicted that by 2013 both relative

and low income poverty and absolute low income poverty will have started rising again. In part this will be due to social security and welfare benefit cuts”<sup>8</sup>. It is critical therefore to ensure that our poorest children and families are targeted so that we can, in partnership, mitigate against the effects of poverty, intervene earlier to prevent outcomes from worsening and build resilience across families and communities. Families and child experiencing severe or persistent poverty will ultimately be our key target groups.

## ii. What we are aiming to achieve

We have positive aspirations of our communities and aim to ensure that Nottinghamshire has high levels of economic prosperity, with increasing employment opportunities and a viable economy. We are also striving for improved skills and education for children and their parents to enable them to access employment opportunities that pay. We aim to reduce the number of families reliant on welfare benefits and help them to have the confidence and skills to access opportunities that will break intergenerational cycles of poverty and deprivation. Even though we face challenging financial times we have opportunities to promote and deliver a better future for Nottinghamshire.

Nottinghamshire County Council and its partners will focus on the following priority areas in the implementation of the Child and Family Poverty Strategy:

- Target localities of Nottinghamshire with greater levels of poverty to ensure outcomes in these areas are improved and children and families thrive in safe, cohesive communities and neighbourhoods.
- Increase employment and skills amongst children, young people and parents in Nottinghamshire and reduce dependency on welfare benefits and ensure work pays.
- Raise aspirations and improve the life chances for children and families so that poverty in childhood does not translate into poor experiences and outcomes.
- Support families to acquire the skills and knowledge to access responsive financial support services, money management and to avoid debt crisis.

## iii. Our overall approach

Recommendations of the child poverty needs assessment highlighted ten top recommended priorities which underpin the work and in many cases will be evidenced in the pledges which form the basis of the strategy.

### **Nottinghamshire’s top 10 Recommendations to tackle Child Poverty:**

1. **Embed child poverty activity** into core delivery of services across Nottinghamshire. For example working to improve health outcomes for families and children in poverty should be a priority for the new Health and Well Being Board.
2. Services should work with families using a **whole family approach**, dealing with families in a holistic way to assess needs and ensure children and their parents/carers receive appropriate services and interventions to lift themselves out of poverty.
3. Services and interventions should use a **targeted approach** to work with children, families and communities in greatest need. There are steps that can be taken to carry out further outreach to engage the most disadvantaged children and families.
4. **Use early intervention approaches** to break the cycle of disadvantage; early years settings also have a substantial role to play in improving outcomes for children and families.

<sup>8</sup> End Child Poverty (March 2011) ‘Child Poverty Map of the UK’ Child Poverty Action Group



5. **Integrate service provision** to enable easier access and enable holistic support packages for those who need them most.
6. **Increase the skills and employment** amongst young people and parents across Nottinghamshire. In particular ensure that young people and unemployed parents are equipped for employment.
7. Engage the **private sector and Local Enterprise Partnership** in plans to tackle child poverty.
8. Commissioners and managers should ensure they utilise **evidence based practice** when developing interventions which impact on child poverty; and **performance management and evaluation** systems must be strengthened in order to measure impact and share learning.
9. Improve the awareness and skills of professionals and volunteers working in universal and targeted services. It is advisable that child poverty is fully considered by **workforce development** leads across agencies to ensure training, support and information needs are further identified and addressed.
10. **Further assess need** by addressing the data challenges highlighted in the Child Poverty Needs Assessment, this will help shape local interventions to ensure the needs of those most at risk are identified and met.

All statutory partners have been asked to provide pledges and wider partners have also been encouraged to submit information. It is important to note however that work in Nottinghamshire which aims to reduce child poverty or mitigate against its effects is much broader than the pledges listed below. We have a wide range of interventions and organisations working in Nottinghamshire that all contribute to the shared aim to tackle child poverty and improve outcomes for the poorest in our communities.

#### iv. Organisational Pledges

*\* indicates statutory partner*

##### **Nottinghamshire County Council\***

- We will work with the Local Enterprise Partnership to deliver business growth and inward investment
- We will better equip young people to enter the workplace.
- We will close the achievement gap between pupils eligible for free school meals and their peers achieving the expected level at Key Stages 2, 4 and 5.
- We will deliver effective family and parenting support services to ensure that the needs of families are met appropriately and at the earliest opportunity.
- We will adopt and ensure a whole family approach.
- We will develop an Early Intervention and Prevention Strategy for Nottinghamshire together with an implementation plan to ensure that the needs of children, young people & families are met appropriately and at the earliest opportunity.
- We will continue to target Family Learning, Adult Education and parenting courses to parents and carers from target groups.
- We will maintain a quality library and information service for children and young people. Develop and run activities which encourage a love of reading and learning in children and young people through under fives programme of events and offer to schools.
- We will build the aspirations of children and families
- We will work to protect and support the most vulnerable children and young people in Nottinghamshire, who are also more likely to be affected by poverty.

- We will contribute to increasing the skills of disabled people and parents.
- We will better support Disabled parents with their care needs so that young carer's outcomes are improved.
- We will reduce the bureaucratic processes for entitlements to Free School Meals.
- We will have an improved understanding of the needs of children and families in Nottinghamshire in relation to poverty.
- We will improve the skills and well being for employees of Nottinghamshire County Council.

#### **Nottinghamshire Youth Offending Service\***

- We will assess poverty factors in relation to all young people who have offended or who are at risk of offending and facilitate appropriate interventions.

#### **Ashfield District Council\***

Ashfield District Council is committed to the child poverty strategy however will submit child poverty pledges following local elections in May and elected member approval.

#### **Bassetlaw District Council\***

Bassetlaw District Council is committed to the child poverty strategy however will submit child poverty pledges following local elections in May and elected member approval.

#### **Broxtowe Borough Council\***

- We will provide opportunities for children, young people and parents to increase skills and employability.
- We will improve the skills and well being of employees at Broxtowe Borough Council.
- We will improve access to services and provide support for children, young people, parents and carers.
- We will develop and deliver community health promotion activities to improve health and increase community cohesion.
- We will support the increased take up of free and reduced cost home insulation including the WarmZone project using benefits data to target efforts.
- We will reduce crime and Anti Social Behaviour in Broxtowe.
- We will increase use of Nottingham Credit Union to promote financial inclusion.
- We will maximise benefit take up of families in poverty and support them to claim relevant Council Tax discounts.

#### **Gedling Borough Council \***

- To continue to process homeless applications efficiently and timely
- To prevent homelessness by providing a range of housing advice and support
- Ensure the provision of appropriate temporary accommodation for homeless families
- Continue to support Citizens' Advice Bureau at existing level
- Provide concessionary prices for our leisure facilities for young people and unemployed people

#### **Mansfield District Council \***

Mansfield District Council is committed to the child poverty strategy however will submit child poverty pledges following local elections in May and elected member approval.

#### **Mansfield Strategic Partnership (MASP)**

- To incorporate child poverty priorities within the Sustainable Community Strategy for Mansfield.
- To focus inter-agency collaboration around the Work Programme on areas of highest Child Poverty need.

#### **Newark and Sherwood District Council\***

Newark & Sherwood District Council is committed to the child poverty strategy however will submit child poverty pledges following local elections in May and elected member approval.

#### **Rushcliffe Borough Council \***

- We will prevent homelessness by effective multi agency intervention to reduce the number of homeless 16/17 year olds.
- We will educate young people about the reality of becoming homeless.
- The Community Safety team will ensure that child poverty data informs The Community safety planning and the implementation of local actions in respect of Alcohol and Drugs, Anti Social Behaviour and Domestic Abuse in the priority geographic area.
- The Cultural Services Department will prioritise officer support and external funding opportunities to areas that have been identified as suffering from child poverty and a deficiency of equipped play provision as identified by the Childs play Strategy "Playing for Life in Rushcliffe" 2007-2012.

#### **Rushcliffe Strategic Partnership**

- The Rushcliffe Community Partnership - Health Issues Group will ensure that child poverty data informs the health planning and the implementation of local actions in respect of obesity, alcohol & smoking.
- The Rushcliffe Community Safety team will ensure that child poverty data informs the Community safety planning and the implementation of local actions in respect of Alcohol and Drugs, Anti Social Behaviour (ASB) and Domestic Abuse in the priority geographic area.
- The Rushcliffe Children and Young People's partnership will ensure that child poverty data informs the group and services are targeted to these areas. The Group will adopt Child Poverty as a priority and develop actions to tackle this in areas that are over the 10 % target.

#### **Jobcentre Plus \***

- We will deliver a welfare system which recognises work as the primary route out of poverty and reduces the number of children in workless households.
- We will continue partnership arrangements with Children's Trust partners to tackle child poverty by improving access to Jobcentre Plus support for parents who are furthest removed from the labour market.
- We will participate in child poverty pilot activity and other activities designed to better engage parents in improving their employment prospects.
- We will gather and share information about those parents looking for work and the extent to which accessing appropriate childcare is a barrier to entering work and training leading to work.

#### **Nottinghamshire Police\***

- We will reduce levels of crime and anti-social behaviour in target wards across Nottinghamshire.

### **Nottinghamshire Probation Trust \***

- We will work with partner organisations to strengthen families, to help reduce the risk of reoffending; maintain Multi Agency Risk Assessment Conferences to protect and support victims of domestic abuse; and better support young adults who offend in their transition from childhood to adulthood. Additionally, to support positive family links to help drug misusing offenders abandon drugs misuse.

### **NHS Bassetlaw \***

- We will commission services which protect and support children and young people affected by domestic violence.
- We will commission services which provide support to adults suffering from anxiety and depression.

### **NHS Nottinghamshire County\* / Public Health**

- We will reduce health inequalities between families across Nottinghamshire.
- We will improve outcomes for vulnerable young families.

### **Citizens Advice Bureau**

- We will provide the advice families need for the problems they face and improve the policies and practices that affect families lives.
- We will provide data and outcome measurements focused on improving the financial stability of families.
- We will seek funding to increase the financial capability of people building on expertise gained in delivering a successful project in Nottinghamshire.

### **Nottingham and Nottinghamshire Futures**

- That we will work with schools, colleges and training providers to achieve an increase annually in the proportion of year 11 and 13 leavers entering Learning or work.
- We will support 3,000 adults from Nottinghamshire who are unemployed to progress in learning or work.

### **Home-Start**

- We will offer specific support to families in Nottinghamshire to maximise their income and manage their money effectively to avoid debt.

Detailed pledges are included in Appendix One and published separately at [www.nottinghamshire.gov.uk/childpoverty](http://www.nottinghamshire.gov.uk/childpoverty)

## **v. How we will know when we have made a difference?**

Nottinghamshire County Council as the lead organisation for the co-ordination of the strategy will be responsible for implementing an annual review and liaising with organisational leads to assess progress against the local pledges as well as the national child poverty target.

The annual review of the child poverty strategy will be shared with the Child Poverty Reference Group who will measure progress against the national child poverty target and assess progress alongside statistical neighbours. They will also be responsible for refreshing the strategy and pledges to ensure activity is effective and continues to meet identified and emerging needs.

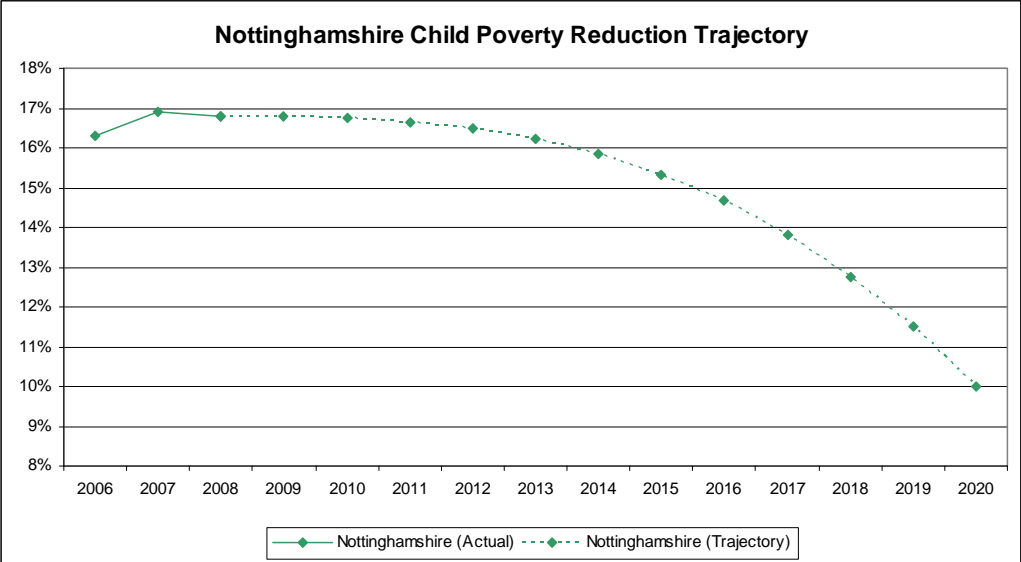
There is an expectation that the pledges included in the strategy will be performance managed through existing organisational performance reports and therefore embedded into

the core business of all statutory partners. Needless to say there is an expectation that all partners contributing to the strategy will endeavour to progress their performance management to improve information about the impact of interventions as recommended in the Child Poverty Needs Assessment.

Although there is no requirement for Local Authority areas to adopt the 10% reduction target, Nottinghamshire is keen to set a trajectory to help demonstrate progress. We will use this trajectory as an illustrator of child poverty levels for Nottinghamshire and the seven districts, as well as to compare our progress with statistical neighbours.

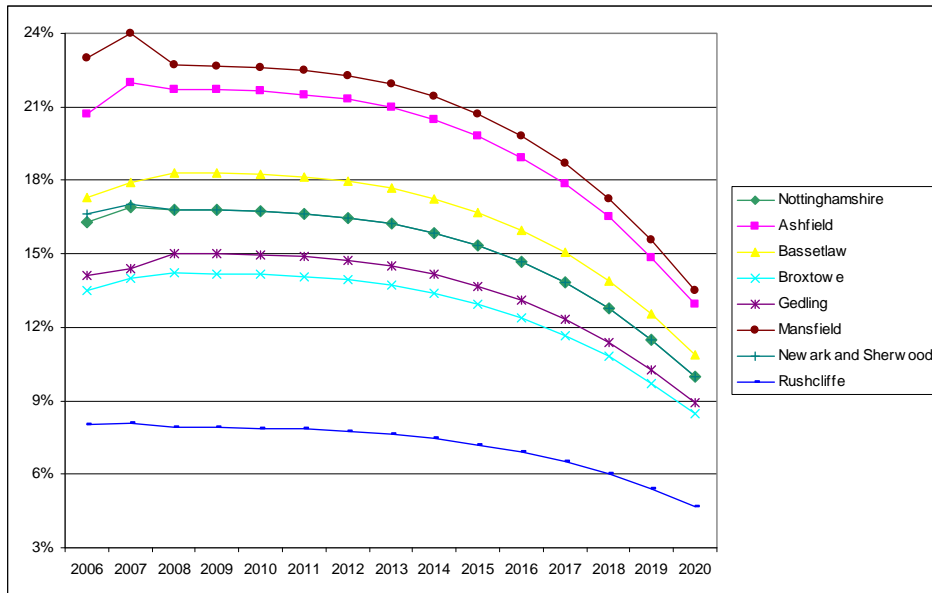
The Nottinghamshire Child and Family Poverty Strategy endeavours to be effective in improving life chances as well as reducing levels of child poverty, although it is important to acknowledge that child poverty levels are influenced by a great number of determinants not within the control of local organisations e.g. changes to the welfare system.

**Figure 1.1 Nottinghamshire Child Poverty trajectory to achieve 10% reduction by 2020**



The following graph has set trajectories for each of the seven district Local Authority areas within Nottinghamshire. All districts with the exception of Rushcliffe have over 10% of children living in poverty, and for some districts reducing poverty levels to below 10% would be far too challenging within the current economic climate. The graph therefore uses a weighted average to apportion the reduction required for each district to ensure that the aggregate of these equals the Nottinghamshire target of 10%. Consequently each district has a variable target, however when aggregated, it would equate to 10% of children being in poverty in Nottinghamshire in 2020.

**Figure 1.2 Child Poverty trajectories for Nottinghamshire’s Seven Districts**



Information updates and progress reports will be published on the Nottinghamshire County Council website, specifically on the child poverty webpage [www.nottinghamshire.gov.uk/childpoverty](http://www.nottinghamshire.gov.uk/childpoverty).

#### 4. Next Steps

- The Nottinghamshire Child Poverty Strategy will be reviewed on an annual basis by the Child Poverty Reference Group which is led by Nottinghamshire County Council with representation from all statutory partners.
- The Child Poverty Needs Assessment will be refreshed alongside the Joint Strategic Needs Assessment with input from the Child Poverty Reference Group.
- Child Poverty will also be included in Nottinghamshire and District Sustainable Community Strategies to further embed the work into plans to ensure economic prosperity for Nottinghamshire.
- We will engage children and families experiencing poverty in order to evaluate progress and ensure that the strategy is effective in meeting the needs of the poorest families in Nottinghamshire.
- We will work with workforce development leads across the partnership to ensure the training and development needs of Nottinghamshire's workforce are identified and addressed in order to enable practitioners to take an active approach to identification and support for children and families in poverty.
- We will implement the child poverty communications plan to raise awareness and increase engagement in the delivery of the strategy.

## 5. Information and support

Further information about Nottinghamshire's approach to tackle child poverty is available at [www.nottinghamshire.gov.uk/childpoverty](http://www.nottinghamshire.gov.uk/childpoverty).

### Partner websites

<b>Ashfield District Council</b>	<a href="http://www.ashfield-dc.gov.uk">www.ashfield-dc.gov.uk</a>	
<b>Bassetlaw District Council</b>	<a href="http://www.bassetlaw.gov.uk">www.bassetlaw.gov.uk</a>	
<b>Broxtowe Borough Council</b>	<a href="http://www.broxtowe.gov.uk">www.broxtowe.gov.uk</a>	
<b>Citizens Advice Bureau Advice Guide</b>	<a href="http://www.adviceguide.org.uk">www.adviceguide.org.uk</a>	
<b>Citizens Advice Bureau</b>	<a href="http://www.nottinghamshirecab.org.uk">www.nottinghamshirecab.org.uk</a>	
<b>Families Information Service</b> 0800 781 2168	<a href="http://www.nottinghamshire.gov.uk/fis">www.nottinghamshire.gov.uk/fis</a>	Freephone:
<b>Family Lives</b>	<a href="http://www.familylives.org.uk">www.familylives.org.uk</a>	
<b>Gedling Borough Council</b>	<a href="http://www.gedling.gov.uk">www.gedling.gov.uk</a>	
<b>Home-Start</b>	<a href="http://www.home-start.org.uk">www.home-start.org.uk</a>	
<b>Jobcentre Plus</b>	<a href="http://www.direct.gov.uk">www.direct.gov.uk</a>	
<b>Mansfield District Council</b>	<a href="http://www.mansfield.gov.uk">www.mansfield.gov.uk</a>	
<b>NAVO</b> (enhancing voluntary, statutory partnerships in Nottinghamshire)	<a href="http://www.navo.org.uk">www.navo.org.uk</a>	
<b>Newark and Sherwood District Council</b>	<a href="http://www.newark-sherwooddc.gov.uk">www.newark-sherwooddc.gov.uk</a>	
<b>Nottinghamshire County Council</b>	<a href="http://www.nottinghamshire.gov.uk">www.nottinghamshire.gov.uk</a>	
<b>Nottszone for Young People</b>	<a href="http://www.nottszone.org.uk">www.nottszone.org.uk</a>	
<b>Parent Zone for Parents</b>	<a href="http://www.nottinghamshire.gov.uk/parentzone">www.nottinghamshire.gov.uk/parentzone</a>	
<b>Rushcliffe Borough Council</b>	<a href="http://www.rushcliffe.gov.uk">www.rushcliffe.gov.uk</a>	
<b>The Money Advice Service</b> 0300 500 5000	<a href="http://www.moneyadvice.service.org.uk">www.moneyadvice.service.org.uk</a>	Freephone:

## Appendix 2

### i. All Organisational Pledges to Tackle Child Poverty

Pledge	Target groups and localities	How will we know when we have made a difference?	Timescale	Lead	Inclusion in strategy or plan	Building Block /Key Theme
<b>Nottinghamshire County Council *</b>						
<b>We will work with the Local Enterprise Partnership to deliver business growth and inward investment</b>	Business Community across Nottinghamshire.	Employment rate. Economic prosperity measured through Gross Value Added (GVA) measures as available	Annual Review	NCC, Policy, Planning and Corporate Resources. Ann Marie Hawkins		Employment and Skills
<b>We will better equip young people to enter the workplace.</b>	Young people not in education, training or employment (NEET). Young people at risk of being NEET in Nottinghamshire.	<ul style="list-style-type: none"> <li>▪ There will be increased levels of young people from child poverty hot spot wards in employment and apprenticeships annually.</li> <li>▪ Educational attainment at Level 3 will improve each year to support future employment.</li> </ul>	Annual Review	NCC, Children, Families and Cultural Services.  John Slater	14-19 Strategy 2011-12  Children, Young People & Families Plan 2011-12	Employment and Skills
<b>We will close the achievement gap between pupils eligible for free school meals and their peers achieving the expected level at Key Stages 2, 4 and 5.</b>	Children and young people eligible for Free School Meals (FSM) across Nottinghamshire.	The achievement gap between pupils on FSM and their peers will reduce each year.	Annual Review	Nottinghamshire County Council, Children, Families and Cultural Services.  John Slater	Children, Young People & Families Plan 2011-12	Family and Life Chances
<b>We will assess poverty factors in relation to all</b>	Young people who have offended or who are at risk of offending in	<ul style="list-style-type: none"> <li>▪ Reduction in the number of children and young people committing first</li> </ul>	Annual Review	Nottinghamshire Youth	Youth Crime Action Plan	Family and Life Chances



Pledge	Target groups and localities	How will we know when we have made a difference?	Timescale	Lead	Inclusion in strategy or plan	Building Block /Key Theme
<b>young people who have offended or who are at risk of offending and facilitate appropriate interventions.</b>	Nottinghamshire.	<p>time offences.</p> <ul style="list-style-type: none"> <li>▪ Effective implementation of the Nottinghamshire Youth Crime Strategy.</li> </ul>		<p>Offending Service.</p> <p>Laurence Jones</p>	2010-13	
<b>We will adopt and ensure a whole family approach.</b>	Children, parents and families in need across Nottinghamshire.	<ul style="list-style-type: none"> <li>• Increased use of unified assessments across services and departments using the Family Common Assessment Framework.</li> <li>• There will be improved work between Children’s and Adult’s Services.</li> </ul>	Annual Review	<p>NCC, Children, Families and Cultural Services.</p> <p>Derek Higton</p>	Early Intervention Strategy 2011	Family and Life Chances
<b>We will deliver effective family and parenting support services to ensure that the needs of families are met appropriately and at the earliest opportunity.</b>	<p>Children and families living in disadvantaged areas of Nottinghamshire. With particular focus on:</p> <ul style="list-style-type: none"> <li>▪ Families where there is a history of: domestic violence; or problematic substance use; or anti-social behaviour / crime</li> <li>▪ Families where the parents have learning disabilities or mental health problems which impact on the ability to parent</li> <li>▪ Families where children are at risk of social care intervention, at risk of being accommodated or who have</li> </ul>	<ul style="list-style-type: none"> <li>▪ As a result of the review the Family and Parenting support Services there will be improved access to provision; ensuring that services meet the needs of families and parents including agreed minimum service standards</li> <li>▪ Increased numbers of parents and carers looking to return to work are appropriately supported to access opportunities for development and are supported to access child care, benefits advice and tax credits through the Families Information Service.</li> <li>▪ The numbers of parents and carers taking steps towards sustainable employment is increased through</li> </ul>	Annual Review	<p>NCC, Children, Families and Cultural Services.</p> <p>Derek Higton</p>	<p>Early Intervention Strategy 2011</p> <p>Early Years and Early Intervention Service Plan 2011-12</p> <p>Children, Young People and Families Plan 2011-12</p>	Family and Life Chances

Pledge	Target groups and localities	How will we know when we have made a difference?	Timescale	Lead	Inclusion in strategy or plan	Building Block /Key Theme
	<p>left care;</p> <ul style="list-style-type: none"> <li>▪ Teenage or young parents</li> <li>▪ Families where children are exhibiting challenging behaviours</li> <li>▪ Families where there are children who are persistent absentees</li> <li>▪ Families identified as having parenting needs through a Joint Access Team referral.</li> </ul>	<p>Children Centre provision. (This will be measured by involvement in adult or family learning, formal and informal volunteering opportunities, access to advice and guidance sessions such as CAB or Credit Unions, attendance at sessions or Jobcentre Plus).</p> <ul style="list-style-type: none"> <li>▪ Jobcentre Plus, in partnership with the Children’s Centres will use available Child Poverty data to target outreach delivery to vulnerable families living in wards with the highest levels of child poverty.</li> <li>▪ There will be an increase in the number of apprentices working within Children Centres who gain employment.</li> <li>▪ There will be increased numbers of disadvantaged 2 year olds accessing 15 hours a week free early education for the most from 2013.</li> </ul>				
<p><b>We will develop an Early Intervention and Prevention Strategy for Nottinghamshire together with an implementation plan to ensure that the needs of children, young</b></p>	<p>Children and young people at risk of poor outcomes e.g. teenage parents, disabled CYP, young carers, young people affected by drug use etc, across Nottinghamshire.</p>	<p>A number of performance indicators will be used to measure the impact of the strategy including:</p> <ul style="list-style-type: none"> <li>▪ Readiness to progress to next stage of schooling</li> <li>▪ Narrowing the gap in educational attainment</li> </ul>	<p>Annual Review</p>	<p>NCC, Children, Families and Cultural Services.  Derek Higton</p>	<p>Early Intervention Strategy 2011  Early Years and Early</p>	<p>Family and Life Chances</p>

Pledge	Target groups and localities	How will we know when we have made a difference?	Timescale	Lead	Inclusion in strategy or plan	Building Block /Key Theme
<p><b>people &amp; families are met appropriately and at the earliest opportunity.</b></p>		<ul style="list-style-type: none"> <li>▪ Ensuring a strong start for disadvantaged children</li> <li>▪ Reducing teenage pregnancy</li> <li>▪ Reducing child poverty</li> <li>▪ Number of children benefiting from a early years place</li> <li>▪ Participation in education, training and employment by 16-18 year olds</li> <li>▪ Number of families that have been through an evidence-based early intervention programme</li> <li>▪ The number of referrals to children’s social care</li> <li>▪ Number of first time entrants to the youth justice system</li> </ul>			<p>Intervention Service Plan 2011-12</p> <p>Children, Young People and Families Plan 2011-12</p>	
<p><b>We will continue to target Family Learning, Adult Education and parenting courses to parents and carers from target groups.</b></p>	<p>Those with low skills and confidence levels in target areas of Nottinghamshire and specifically parents and carers without a level 2 qualification in Literacy or Numeracy.</p> <p>We will target the most disadvantaged Super Output Areas (SOAs) and 55% of learners will come from the 150 most disadvantaged SOAs; and 85% from the 350 most disadvantaged SOAs.</p>	<ul style="list-style-type: none"> <li>▪ Increase levels of success, retention and attendance year on year.</li> <li>▪ Positive impact feedback from participants</li> <li>▪ Achieve Skills Funding Agency Targets</li> <li>▪ Increased participation levels of parents/carers without a Level 2 qualification in numeracy or literacy in family learning, parenting courses and adult education.</li> <li>▪ Increased participation levels of parents and carers from the most disadvantaged Super Output Areas in family learning, parenting courses</li> </ul>	<p>Annual review in Aug/Sept</p>	<p>NCC, Children, Families and Cultural Services.</p> <p>Derek Higton</p>	<p>Nottingham's hire Libraries Service Plan 2011-12</p>	<p>Employment and Skills</p>

Pledge	Target groups and localities	How will we know when we have made a difference?	Timescale	Lead	Inclusion in strategy or plan	Building Block /Key Theme
		<p>and adult education.</p> <ul style="list-style-type: none"> <li>▪ Increased confidence and aspiration of parents/carers accessing family learning, parenting courses or adult education.</li> <li>▪ Increased participation of target groups in parenting courses with increased confidence in carrying out their parenting role.</li> <li>▪ Adult education opportunities will increase opportunities for further learning/activity.</li> </ul>				
<p><b>We will maintain a quality library and information service for children and young people.</b></p> <p>Develop and run activities which encourage a love of reading and learning in children and young people though under fives programme of events and offer to schools.</p>	<p>Children, parents and families in Nottinghamshire.</p>	<ul style="list-style-type: none"> <li>▪ Maintain 100 % uptake of Bookstart , increase participation in summer reading scheme and library membership levels</li> <li>▪ Increase participation at informal family learning activities</li> <li>▪ Early years outreach work with children and parents in community settings e.g. children's centres, parent &amp; toddler groups.</li> </ul>	<p>Annual Review</p>	<p>Nottinghamshire County Council, Children, Families and Cultural Services.</p> <p>Derek Higton</p>	<p>Nottinghamshire Libraries Service Plan 2011-12</p>	<p>Family and Life Chances</p>
<p><b>We will build the aspirations of children and families</b></p>	<p>Children and young people from poorer socio-economic groups across Nottinghamshire.</p>	<ul style="list-style-type: none"> <li>▪ We will have supported the establishment of Academy Schools with providers who have a track record of building aspirations of children and young people.</li> </ul>	<p>Annual review</p>	<p>NCC, Children, Families and Cultural Services.</p>	<p>Children, Young People and Families Plan 2011-12</p>	<p>Family and Life Chances</p>

Pledge	Target groups and localities	How will we know when we have made a difference?	Timescale	Lead	Inclusion in strategy or plan	Building Block /Key Theme
		<ul style="list-style-type: none"> <li>▪ We will increase opportunities for accredited learning to young people from child poverty hot spot areas through our Youth Support Service.</li> <li>▪ We will have trained foster carers to build aspirations of Children in their care.</li> <li>▪ We will evidence improved aspirations for Children in Care at Year 11.</li> <li>▪ Through Children Centres we will have increased the independence of parents and their children and built their aspirations.</li> <li>▪ We will support more young people from poorer socio-economic groups to access Higher Education</li> <li>▪ We will see the gap between young people eligible for free school meals and their peers closing in relation to progression to Higher Education.</li> </ul>		Anthony May	14-19 Strategy 2011-12  Children's Social Care Business Plan 2011-12	
<b>We will work to protect and support the most vulnerable children and young people in Nottinghamshire, who are also more likely to be affected by poverty.</b>	Children and young people referred to social care services, looked after children and care leavers in Nottinghamshire	<ul style="list-style-type: none"> <li>▪ The quality and timeliness of assessments consistently meets national performance levels and permanency is achieved for the children and young people we work with. Our safeguarding services are assessed as good by formal inspection and peer review.</li> <li>▪ There will be an increase in Care</li> </ul>	Annual Review	NCC, Children, Families and Cultural Services.  Steve Edwards	Children's Social Care Business Plan 2011-12	Family and Life Chances

Pledge	Target groups and localities	How will we know when we have made a difference?	Timescale	Lead	Inclusion in strategy or plan	Building Block /Key Theme
		leavers in suitable accommodation and entering education, employment and training.				
<b>We will contribute to increasing the skills of disabled people and parents.</b>	Disabled adults and in particular disabled parents/carers across Nottinghamshire.	There will be an increase in the number of adults with disabilities offered work based training opportunities.	Annual Review	NCC, Adults, Social Care, Health and Public Protection.  David Pearson		Employment and Skills
<b>We will better support Disabled parents with their care needs so that young carer's outcomes are improved.</b>	Disabled parents and their children across Nottinghamshire.	There will be an alleviation of the caring responsibilities for young carers caring for disabled parents.	March 2013	NCC, Adults, Social Care, Health and Public Protection  David Pearson		Family and Life Chances
<b>We will reduce the bureaucratic processes for entitlements to Free School Meals.</b>	Children and their families entitled to Free School Meals across Nottinghamshire.	The speed in which applications for Free School Meals are processed are reported to be faster.	March 2012	NCC, Environment and Resources – Who is SD?		Family and Life Chances
<b>We will have an improved understanding of the needs of children and families in Nottinghamshire in relation to poverty.</b>	Practitioners across Nottinghamshire.	<ul style="list-style-type: none"> <li>▪ Successful implementation of child poverty data challenges plan.</li> <li>▪ Incorporation of child poverty information in future refresh of the Joint Strategic Needs Assessment</li> </ul>	March 2012	NCC, Policy, Planning and Corporate Resources		Place and Delivery

Pledge	Target groups and localities	How will we know when we have made a difference?	Timescale	Lead	Inclusion in strategy or plan	Building Block /Key Theme
		which in turn influences commissioning and effective targeting of resources.				
<b>We will improve the skills and well being for employees of Nottinghamshire County Council</b>	Nottinghamshire County Council employees	<ul style="list-style-type: none"> <li>▪ Analysis of the existing NCC workforce to identify and target low earners.</li> <li>▪ NCC employees will access childcare vouchers and benefit entitlements</li> <li>▪ There will be increased numbers of NCC employees who access the NCC Credit Union.</li> </ul>	Annual Review	NCC, whole Council  Marje Toward		All
<b>Ashfield District Council *</b>						
<b>To follow</b>						
<b>Bassetlaw District Council*</b>						
<b>To follow</b>						
<b>Broxtowe Borough Council *</b>						
<b>We will provide opportunities for children, young people and parents to increase skills and employability.</b>	Children, young people and parents from Broxtowe. In particular unemployed parents and young people.	<ul style="list-style-type: none"> <li>▪ Increased numbers of local young people gaining employment identified through Broxtowe Borough Council placement assessments and evaluation.</li> <li>▪ Increased numbers of young people will achieved vocational training qualifications and complete the BAF</li> </ul>	March 2012  March 2012  June 2011 March	Broxtowe Borough Council Jane Lunn  Chris Laxton-		Employment and Skills

Pledge	Target groups and localities	How will we know when we have made a difference?	Timescale	Lead	Inclusion in strategy or plan	Building Block /Key Theme
		Diploma. <ul style="list-style-type: none"> <li>▪ Increased numbers of unemployed people completing the 26 week Jobs Fund Programme.</li> <li>▪ Increased numbers of local young people (in particular homeless young people) taking part in volunteering to increase confidence and skills.</li> </ul>	2012	Kane		
<b>We will improve the skills and well being of employees at Broxtowe Borough Council.</b>	Broxtowe Borough Council Employees	<ul style="list-style-type: none"> <li>▪ 80% of Broxtowe Borough Council (BBC) employees will attain Level 2 qualifications in accordance with the Skills Pledge commitment.</li> <li>▪ BBC will have implemented family friendly policies for employees.</li> <li>▪ BBC employees will make steps for improving health and well being through evaluation of free workshops.</li> <li>▪ BBC employees will access childcare vouchers and benefit entitlements evidenced through increased numbers accessing the Brock's Benefit Scheme.</li> <li>▪ There will be increased numbers of BBC employees accessing the Nottingham Credit Union.</li> <li>▪ The health and safety of employees will be maintained and evidenced through reduced sickness absence</li> </ul>	Annual review Annual review March 2012  March 2013  Annual review Annual review Annual review	Broxtowe Borough Council  Jane Lunn		Family and Life Chances    Financial Support



Pledge	Target groups and localities	How will we know when we have made a difference?	Timescale	Lead	Inclusion in strategy or plan	Building Block /Key Theme
		from work.				
<p><b>We will improve access to services and provide support for children, young people, parents and carers.</b></p>	<p>Children and families across Broxtowe, in particular those who are receiving benefits and those from child poverty target wards including Beeston North (27.1%), Beeston Central (21.6%) Eastwood South (27.3%), Chilwell West (20.0%) and Stapleford North (24.4%) wards in Broxtowe. <b><i>(%) indicated children 0-19 yrs living in poverty</i></b></p>	<ul style="list-style-type: none"> <li>▪ Effective delivery of milestones and targets within the Children and Young People’s Partnership Action Plan for Broxtowe to evidence improved access and support.</li> <li>▪ There will be evidence that local children and young people are engaged and consulted about community issues that affect them through Community Action Teams.</li> <li>▪ There will be increased service use by Broxtowe residents receiving benefits accessing BBC services at a reduced rate.</li> <li>▪ There will be an increase in the number of children and families accessing a range of free sport, art and leisure events in Broxtowe.</li> </ul>	<p>Annual review</p>	<p>Broxtowe Borough Council</p> <p>Jayne Fletcher, S Hickey, C Laxton-Kane and C Janes</p>		<p>Family and Life Chances</p>
<p><b>We will develop and deliver community health promotion activities to improve health and increase community cohesion.</b></p>	<p>Children and families who live or work in Broxtowe with particular focus on child poverty hot spot wards.</p>	<ul style="list-style-type: none"> <li>▪ There will be increased numbers of community food growing schemes and increasing numbers of families involved from target areas.</li> <li>▪ There will be increased numbers of children, young people and families engaged in health promotion activities.</li> </ul>		<p>Broxtowe Borough Council and Rural Community Action Nottinghamshire hire (RCAN) Tim Crawford</p>		<p>Family and Life Chances</p>

Pledge	Target groups and localities	How will we know when we have made a difference?	Timescale	Lead	Inclusion in strategy or plan	Building Block /Key Theme
				& S Hickey		
<b>We will support the increased take up of free and reduced cost home insulation including the WarmZone project using benefits data to target efforts.</b>	Residents living in fuel poverty or poor housing stock across Broxtowe concentrating on areas of highest deprivation.	<ul style="list-style-type: none"> <li>▪ There will be increased numbers of insulated homes and decent homes.</li> <li>▪ WarmZone are aware of our low income families. When we receive data back from WarmZone we can compare this with our data to know how the project has impacted on low income families.</li> </ul>	Annual review	Broxtowe Borough Council & Broxtowe Partnership A Pooley & R Westwood		Financial Support
<b>We will reduce crime and Anti Social Behaviour in Broxtowe.</b>	Offenders, re-offenders, and young people at risk of offending in Broxtowe with a particular focus on areas of highest child poverty levels.	<ul style="list-style-type: none"> <li>▪ There will be a reduction in Anti Social Behaviour especially in areas of highest deprivation and child poverty.</li> <li>▪ There will be a reduction in crime across Broxtowe.</li> <li>▪ Young people at risk of offending will be identified through the Anti-social Behaviour Intervention &amp; Monitoring Strategy and interventions will be put in place early.</li> <li>▪ There will be an increase in the number of young people signing Acceptable Behaviour Contracts in partnership with schools. From this behaviour and performance in local schools will improve</li> </ul>	March 2012	Broxtowe Borough Council & South Notts Community Safety Partnership  Sharon Matthews		Place and Delivery
<b>We will increase use of Nottingham Credit Union to</b>	Broxtowe residents and BBC employees.	<ul style="list-style-type: none"> <li>▪ Growth in membership of Nottingham Credit Union within</li> </ul>	Annual review	Broxtowe Borough		Financial Support

Pledge	Target groups and localities	How will we know when we have made a difference?	Timescale	Lead	Inclusion in strategy or plan	Building Block /Key Theme
promote financial inclusion.		<p>Broxtowe Borough.</p> <ul style="list-style-type: none"> <li>Increase in referrals to Nottingham Credit Union through numbers of staff on payroll scheme.</li> </ul>		Council R Westwood & J Lunn		
<b>We will maximise benefit take up of families in poverty and support them to claim relevant Council Tax discounts.</b>	<p>People in receipt of benefits targeting areas identified by the review of claim applications in Broxtowe.</p> <p>Broxtowe Borough council tax payers entitled to reduced council tax bills.</p>	<ul style="list-style-type: none"> <li>A geographic analysis to be undertaken which includes a review of claim applications and use of Mosaic data.</li> <li>Children's needs will have been considered in relation to discretionary housing payment decisions.</li> <li>Growth in caseload due to take up efforts.</li> <li>Feedback from customers will identify effectiveness of the services which aim to provide information and advice on discounts and exemptions that could apply to Council Tax.</li> </ul>	Annual review	<p>Broxtowe Borough Council</p> <p>R Westwood &amp; Anne Gradwell</p>		Financial Support
<b>Gedling Borough Council *</b>						
<b>To continue to process homeless applications efficiently and timely</b>	Families in Gedling Borough	Average time spent to process homeless applications in number of working days	Annual review	Gedling Borough Council <b>Name?</b>		Family and Life Chances
<b>To prevent homelessness by providing a range of housing advice and support</b>	Families in Gedling Borough	% of those who receive housing advice who submit homeless application	Annual review	Gedling Borough Council <b>Name?</b>		Family and Life Chances

Pledge	Target groups and localities	How will we know when we have made a difference?	Timescale	Lead	Inclusion in strategy or plan	Building Block /Key Theme
Ensure the provision of appropriate temporary accommodation for homeless families	Families in Gedling Borough	The average length of time spent in temporary accommodation	Annual review	Gedling Borough Council Name?		Family and Life Chances
Continue to support Citizens' Advice Bureau at existing level	Families in Gedling Borough	To monitor annually the figures regarding families and young people seeking advice from CAB <b>(Please note that</b> continuous support from Gedling Borough Council to CAB is significant contribution to reducing child poverty and only enabling those services to be maintained is an achievement.)	Annual review	Gedling Borough Council Name?		Family and Life Chances
Provide concessionary prices for our leisure facilities for young people and unemployed people	Families in Gedling Borough	To achieve 1% increased annually	Annual review	Gedling Borough Council Name?		Family and Life Chances
<b>Mansfield District Council *</b>						
<b>To follow</b>						
<b>Mansfield Strategic Partnership (MASP)</b>						
<b>To incorporate child poverty priorities within the Sustainable Community Strategy for Mansfield.</b>	All strategic planning groups within the MASP family.  All neighbourhoods/wards across the district.	Reference to child poverty outcomes in all sub-group delivery plans	October 2011	Phil Lyons		ALL but focus on place and delivery
<b>To focus inter-agency collaboration around the</b>	Mansfield Multi-Agency Employment Team to lead based	Policy adopted by MAETS group High need wards priority-resourced by	March 2012	Phil Lyons		Employment & Skills

Pledge	Target groups and localities	How will we know when we have made a difference?	Timescale	Lead	Inclusion in strategy or plan	Building Block /Key Theme
<b>Work Programme on areas of highest Child Poverty need.</b>	on new ward data.	new 'Prime' contract holders				
<b>Newark and Sherwood District Council*</b>						
<b>To follow</b>						
<b>Rushcliffe Borough Council *</b>						
<b>We will prevent homelessness by effective multi agency intervention to reduce the number of homeless 16/17 year olds.</b>	16 & 17 year olds at risk of homelessness in Rushcliffe.	There will be effective implementation and review of protocols with Children and Young People's Services resulting in fewer homeless 16/17 year olds and more positive outcomes for those who do become homeless.	Annual review	Rushcliffe Borough Council Elira Mano		Place and Delivery
<b>We will educate young people about the reality of becoming homeless.</b>	Children and young people in schools and colleges in Rushcliffe and adjoining areas where funding permits.	Educational sessions in schools and colleges resulting in fewer homeless 16/17 year olds presenting as homeless.	Annual review	Rushcliffe Borough Council Elira Mano		Place and Delivery
<b>The Community Safety team will ensure that child poverty data informs The Community safety planning and the implementation of local actions in respect of Alcohol and Drugs, Anti Social Behaviour (ASB) and Domestic Abuse in the priority geographic area.</b>	Children young people and families in Area Based Initiative wards.	Monitoring and evaluation of Crime reduction targets for the Area based Initiative.  Reduction in the number of alcohol and drug related incident, ASB incidents and domestic abuse through delivery of the Cotgrave Area based initiative.	Annual review	Rushcliffe Borough Council Derek Hayden		Place and Delivery

Pledge	Target groups and localities	How will we know when we have made a difference?	Timescale	Lead	Inclusion in strategy or plan	Building Block /Key Theme
<p><b>The Cultural Services Department will prioritise officer support and external funding opportunities to areas that have been identified as suffering from child poverty and a deficiency of equipped play provision as identified by the Childs play Strategy “Playing for Life in Rushcliffe” 2007-2012.</b></p>	<p>Children and young people in Rushcliffe</p>	<p>Monitoring and evaluation through the Leisure Facilities Strategy and subsequent reviews.</p> <p>Increased access to free play opportunities in areas of most need and disadvantage.</p>	<p>Annual review</p>	<p>Rushcliffe Borough Council Craig Taylor</p>		<p>Place and Delivery</p>
<p><b>Rushcliffe Strategic Partnership</b></p>						
<p><b>The Rushcliffe Community Partnership - Health Issues Group (HIG) will ensure that child poverty data informs the health planning and the implementation of local actions in respect of obesity, alcohol &amp; smoking.</b></p>	<p>Children, young people and families in Rushcliffe.</p>	<p>Monitoring and evaluation of objectives set within the HIG Action Plan which include:</p> <ul style="list-style-type: none"> <li>▪ Reduction in the prevalence of obesity.</li> <li>▪ Increased awareness of alcohol misuse.</li> <li>▪ Maintenance and development of smoking cessation services</li> </ul>	<p>Annual review</p>	<p>Rushcliffe Community Partnership (RCP) - Health Issues Group (HIG)  Libby Lomas</p>		<p>Family &amp; Life Chances</p>
<p><b>The Rushcliffe Community Safety team will ensure that child poverty data informs the Community safety planning and the implementation of local actions in respect of Alcohol and Drugs, Anti Social</b></p>	<p>Children, young people and families in Cotgrave ward.</p>	<ul style="list-style-type: none"> <li>• Monitoring and evaluation of Crime reduction targets for the Area based Initiative.</li> <li>• Reduction in the number of alcohol and drug related incident, ASB incidents and domestic abuse through delivery of the Cotgrave</li> </ul>	<p>Annual review</p>	<p>South Nottinghamshire hire Community Safety Partnership  Derek</p>		<p>Place and Delivery</p>

Pledge	Target groups and localities	How will we know when we have made a difference?	Timescale	Lead	Inclusion in strategy or plan	Building Block /Key Theme
<b>Behaviour (ASB) and Domestic Abuse in the priority geographic area.</b>		Area based initiative		Hayden		
<b>The Rushcliffe Children and Young People's partnership will ensure that child poverty data informs the group and services are targeted to these areas. The Group will adopt Child Poverty as a priority and develop actions to tackle this in areas that are over the 10 % target.</b>	Children, Young People and Families in target wards which include: Cotgrave, Bingham West, Trent, Keyworth South and Edwalton Village	Monitoring and evaluation of objectives set within the Children and young peoples Action Plan which include: <ul style="list-style-type: none"> <li>▪ Increase the opportunities to take part in Free to access positive activities. Increase employment opportunities for 16-19 year NEETs</li> <li>▪ Identify safeguarding and vulnerable young people issue in isolated communities through the work of the JAT</li> </ul>	Annual review	Rushcliffe Children and young Peoples Partnership Peter Cook		Family & Life Chances
<b>Jobcentre Plus *</b>						
<b>We will deliver a welfare system which recognises work as the primary route out of poverty and reduces the number of children in workless households.</b>	Parents on working age benefits in Nottinghamshire.	Getting parents into work thereby lifting more children in workless households out of poverty	Annual Review	Jobcentre Plus  Graham Sheppard		Employment and Skills
<b>We will continue partnership arrangements with Children's Trust partners to tackle child poverty by improving access to Jobcentre Plus support</b>	Parents with circumstances considered furthest from the labour market in Nottinghamshire.	Improving accessibility of Jobcentre Services	Annual Review	Jobcentre Plus  Graham Sheppard		Employment and Skills

Pledge	Target groups and localities	How will we know when we have made a difference?	Timescale	Lead	Inclusion in strategy or plan	Building Block /Key Theme
<b>for parents who are furthest removed from the labour market.</b>						
<b>We will participate in child poverty pilot activity and other activities designed to better engage parents in improving their employment prospects.</b>	Parents receiving working age benefits across Nottinghamshire.	Employment Rate	Annual Review	Jobcentre Plus  Graham Sheppard		Employment and Skills
<b>We will gather and share information about those parents looking for work and the extent to which accessing appropriate childcare is a barrier to entering work and training leading to work.</b>	Parents receiving working age benefits in Nottinghamshire.	Improved access to appropriate childcare	Monthly data sharing	Jobcentre Plus  Graham Sheppard		Family and Life Chances
<b>Nottinghamshire Police*</b>						
<b>We will reduce levels of crime and anti-social behaviour in target wards across Nottinghamshire.</b>	We will target those most at risk of being victims of crime or Anti Social behaviour in the following wards: <ul style="list-style-type: none"> <li>• Carlton ward</li> <li>• Castle ward</li> <li>• Eastwood South ward</li> <li>• Harworth ward</li> <li>• Kirkby In Ashfield East ward</li> <li>• Netherfield And Colwick ward</li> </ul>	Reduction in levels of crime and ASB in the ward	Annual review	Nottinghamshire Police  Sean Anderson / Richard Stapleford	Nottinghamshire Local Policing Plan 2011-15	Place and Delivery



Pledge	Target groups and localities	How will we know when we have made a difference?	Timescale	Lead	Inclusion in strategy or plan	Building Block /Key Theme
	<ul style="list-style-type: none"> <li>• Portland ward</li> <li>• Ravensdale ward</li> <li>• Sherwood ward</li> <li>• Sutton In Ashfield Central ward</li> <li>• Sutton In Ashfield East ward</li> <li>• Sutton In Ashfield North ward</li> <li>• Trent Bridge ward</li> <li>• Worksop North West ward</li> <li>• Worksop South East ward</li> </ul>					
<b>Nottinghamshire Probation Trust *</b>						
<p><b>We will work with partner organisations to strengthen families, to help reduce the risk of reoffending; maintain Multi Agency Risk Assessment Conferences to protect and support victims of domestic abuse; and better support young adults who offend in their transition from childhood to adulthood. Additionally, to support positive family links to help drug misusing offenders abandon drugs</b></p>	<p>Offenders and their families across Nottinghamshire, including 15 crime priority areas.</p>	<ul style="list-style-type: none"> <li>▪ Reduction in reoffending;</li> <li>▪ Offenders taking pathways out of crime;</li> <li>▪ Reduction in domestic abuse;</li> <li>▪ Better transitions from childhood to adulthood; drug misusing offenders recovering from drugs misuse.</li> </ul>	<p>Annual review</p>	<p>Nottinghamshire Probation Trust</p> <p>Mark Taylor</p>		<p>All</p>

Pledge	Target groups and localities	How will we know when we have made a difference?	Timescale	Lead	Inclusion in strategy or plan	Building Block /Key Theme
misuse.						
<b>NHS Bassetlaw *</b>						
<b>We will commission services which protect and support children and young people affected by domestic violence.</b>	Children and young people at risk and in refuge across Bassetlaw.	<ul style="list-style-type: none"> <li>Reduced attendances at Accident and Emergency Departments.</li> <li>Fewer referrals to social care.</li> </ul>	Annual review	NHS Bassetlaw Sue Gill		Family and Life Chances
<b>We will commission services which provide support to adults suffering from anxiety and depression.</b>	Working age adults in Bassetlaw	Numbers in the Improving Access to Psychological Therapies (IAPT) service who remain in work/return to work; reduction in long term sickness.	Annual review	NHS Bassetlaw Sue Gill		Family and Life Chances
<b>NHS Nottinghamshire County* / Public Health</b>						
<b>We will reduce health inequalities between families across Nottinghamshire.</b>	Children, young people and families most at risk of poor health outcomes, and those living in child poverty hot spot wards.	<ul style="list-style-type: none"> <li>Reduced gap in life expectancy, infant mortality, low birth weight and teenage conception rates between the most deprived and least deprived localities, evidenced through the Slope Index of Inequality.</li> <li>Increased early access to high quality maternity care for vulnerable mothers, leading to improved outcomes for mothers and babies</li> <li>Focusing on at risk groups, reduced percentage of mothers smoking at the time of delivery, increased numbers of babies being breast fed</li> </ul>	Annual review  Monitoring of SQU12,  Monitoring of SATOD, SQU19	Public Health Dr Kate Allen		Family and Life Chances

Pledge	Target groups and localities	How will we know when we have made a difference?	Timescale	Lead	Inclusion in strategy or plan	Building Block /Key Theme
		<p>until 6-8 weeks of life</p> <ul style="list-style-type: none"> <li>▪ Reduced teenage conception rates across Nottinghamshire, focusing on areas with highest teenage pregnancy rates currently.</li> </ul>	Monitoring of VSB08			
<p><b>We will improve outcomes for vulnerable young families.</b></p>	<p>Pregnant women, children and parents from target wards with high levels of high poverty and deprivation</p>	<ul style="list-style-type: none"> <li>▪ The Family Nurse Partnership will be developed and implemented to target first time parents under the age of 20, pregnant teenagers and their children, leading to improved health, social and economic outcomes for this group.</li> <li>▪ The Health Visiting Implementation Plan will be developed and evaluated to increase the number of health visitors working with families in need in Nottinghamshire.</li> </ul>	<p>Evidence-based programme , with defined integral progress indicators and outcome measures.</p>	<p>NHS Nottinghamshire County  Dr Kate Allen</p>		<p>Family and Life Chances</p>

Pledge	Target groups and localities	How will we know when we have made a difference?	Timescale	Lead	Inclusion in strategy or plan	Building Block /Key Theme
<b>Citizens Advice Bureau</b>						
<b>We will provide the advice families need for the problems they face and improve the policies and practices that affect families lives.</b>	Individuals with children who live and work in Nottinghamshire.	Increased household income, more money for housekeeping, reduced stress, families remaining in their homes, individuals retaining employment, reduction in relationship breakdown amongst service users accessing CAB services. Baseline to be set in 2011/12.	Annual Review	Citizens Advice Nottinghams hire (7 CABs)  Clare Coard		Financial support
<b>We will provide data and outcome measurements focused on improving the financial stability of families.</b>	Individuals requesting support with debt and benefits problems across Nottinghamshire.	Levels of debt managed, income maximisation amongst service users accessing CAB services.	Quarterly Review	Citizens Advice Nottinghams hire (7 CABs)  Clare Coard		Financial support
<b>We will seek funding to increase the financial capability of people building on expertise gained in delivering a successful project in Nottinghamshire.</b>	Families on low incomes, in low paid employment and out of employment	Levels of behaviour change and changes in sustained financial positions following support/training for service users accessing CAB services. (Methodology for measuring change has been developed)	Annual Review	Citizens Advice Nottinghams hire (7 CABs)  Clare Coard		Financial support
<b>Nottingham and Nottinghamshire Futures</b>						
<b>That we will work with schools, colleges and training providers to achieve</b>	Year 11 school leavers and Year 13 in learning across Nottinghamshire with particular	Annual Increase in the proportion of year 11 and year 13 pupils making a successful transition into learning or	Annual Review	Nottingham and Nottinghams		Employment and Skills

Pledge	Target groups and localities	How will we know when we have made a difference?	Timescale	Lead	Inclusion in strategy or plan	Building Block /Key Theme
an increase annually in the proportion of year 11 and 13 leavers entering Learning or work.	focus on young people from high NEET wards.	work		hire Futures Jean Pardoe		
We will support 3,000 adults from Nottinghamshire who are unemployed to progress in learning or work.	Adults aged 18 and above who are disadvantaged in the labour market and people at risk of redundancy across Nottinghamshire.	3000 adults into learning or work following Next Step service intervention	Annual review	Guideline Careers Service / Nottingham and Nottinghamshire hire Futures Jean Pardoe		Employment and Skills
<b>Home-Start</b>						
We will offer specific support to families to maximise their income and manage their money effectively to avoid debt.	Home-Start offer universal support to families in Nottinghamshire.	<ul style="list-style-type: none"> <li>▪ Specifically trained Home-Start volunteers will enable families to access and use the ‘Turn 2 Us’ website in order to ensure they receive the benefits they are entitled to.</li> <li>▪ Home-Start will support families who need help with finding ways to manage their budgets – including help with shopping and cooking healthy meals on a low income. When appropriate Home-Start will signpost families to other agencies for support such as CAB etc.</li> <li>▪ These will be evidenced by the Home-Start Monitoring and</li> </ul>	Annual review	Home-start UK (Voluntary Sector Organisation)  Ruth Consterdine		

Pledge	Target groups and localities	How will we know when we have made a difference?	Timescale	Lead	Inclusion in strategy or plan	Building Block /Key Theme
		Evaluation system which tracks the family's journey and shows when a particular need has been met.				

## Glossary

<b>ASB</b>	Anti Social Behaviour
<b>BBC</b>	Broxtowe Borough Council
<b>CAB</b>	Citizens Advice Bureau
<b>HIG</b>	Health Issues Group
<b>IAPT</b>	Improving Access to Psychological Therapies
<b>MASP</b>	Mansfield Strategic Partnership
<b>NCC</b>	Nottinghamshire County Council
<b>NEET</b>	Not in Education, Training or Employment
<b>RCP</b>	Rushcliffe Community Partnership

## Appendix 3 Rushcliffe Pledges for Tackling Child Poverty

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16.2.11

### MAKING PLEDGES FOR THE NOTTINGHAMSHIRE CHILD POVERTY STRATEGY

#### Guidance:

- Please ensure you include at least 1 pledge for your organisation/department. Try not to include more than 8.
- It is useful to include work that is already part of your priorities that can help contribute to tackle child poverty.
- We are also asking that you focus on the key findings of the recommendations in the child poverty needs assessment, this can be accessed from [www.nottinghamshire.gov.uk/childpoverty](http://www.nottinghamshire.gov.uk/childpoverty)
- All pledges must be **measurable** and will need to include dates for when the information can be updated (it is hoped that the child poverty strategy will be monitored on an annual basis). The examples below do not include specific dates and targets but please add the detail regarding your pledge below.
- If you are targeting any particular groups or localities please list these. If you want to refer to child poverty data by ward or Lower Super Output Area maps are available to download from [www.nottinghamshire.gov.uk/childpoverty](http://www.nottinghamshire.gov.uk/childpoverty)
- You are asked to identify which of the four child poverty building blocks your pledge falls into. These are categorised as follows (more detail is available in the Child Poverty Needs Assessment Executive Summary available through the web link above)

#### The building blocks for a Child Poverty Strategy:

- A. Place and Delivery** i.e. safe, cohesive communities that support children to thrive e.g. less crime and anti-social behaviour, reduced homelessness, improved social housing etc
- B. Family and Life Chances** - Improvements in family outcomes and children's life chances so that poverty in childhood does not translate into poor outcomes
- C. Employment and Skills** - i.e. more parents in work that pays through childcare, good transport links, skills to match the jobs available
- D. Financial support** that is responsive to families' situations e.g. welfare, debt advice, money management

- A number of **examples** are set out in the table below to help you plan your pledge/s. The examples listed have not yet been agreed by leads but provide some ideas for how to provide information.
- The information which you provide will be adapted for use in Nottinghamshire's Child Poverty Strategy.

If you have any queries or concerns please contact Irene Kakoullis on 0115 97 74431 or email [irene.kakoullis@nottscc.gov.uk](mailto:irene.kakoullis@nottscc.gov.uk)

	<b>Pledge</b> What will you do to help reduce levels of child poverty and/or mitigate against its effects?	<b>Who are your Target groups?</b>	<b>Where are your target localities?</b>	<b>When will you have achieved this?</b>	<b>Which gap or need are you aiming to address through this pledge?</b>	<b>How will you know when you have made a difference?</b>	<b>Which of the 4 Building Blocks does this pledge relate to</b> <i>(see note on page 1)</i>
<b>EXAMPLES</b>							
Nottinghamshire County Council, Children, Families and Cultural Services.  John Slater	<b>We will close the achievement gap between pupils eligible for free school meals and their peers achieving the expected level at Key Stages 2 and 4</b>	Children and young people eligible for Free School Meals (FSM).	Nottinghamshire	Annual review	Improve the skills and achievement of our children and young people to prepare them for employment.	The achievement gap between pupils on FSM and their peers will reduce each year by XX%.	C – Family and Life Chances
NCC, Children, Families and Cultural Services.  John Slater	<b>We will equip young people to enter the workplace</b>	Young people not in education, training or employment (NEET). Young people at risk of being NEET.	Nottinghamshire	Annual review	Increasing employment and skills.	There will be increased levels of young people in employment and apprenticeships by XX% annually.	B - Employment & skills
Rushcliffe Borough Council  Elira Mano	We will prevent homelessness by effective multi agency intervention to reduce the number of homelessness 16/17 year olds	16 & 17 year olds at risk of homelessness	Nottinghamshire	Annual Review	Early intervention and integrated services approach	There will be effective implementation and review of protocols with Children and Young People's Services resulting in fewer homeless 16/17 year olds and more positive outcomes for those who do become homeless	A – Place and Delivery
Rushcliffe Borough	We will educate young	Children & Young	Schools and	Annual	Early intervention	Educational sessions in	A – Place and



	<b>Pledge</b> What will you do to help reduce levels of child poverty and/or mitigate against its effects?	<b>Who are your Target groups?</b>	<b>Where are your target localities?</b>	<b>When will you have achieved this?</b>	<b>Which gap or need are you aiming to address through this pledge?</b>	<b>How will you know when you have made a difference?</b>	<b>Which of the 4 Building Blocks does this pledge relate to</b> <i>(see note on page 1)</i>
<b>EXAMPLES</b>							
Council Elira Mano	people about the reality of becoming homeless	People	colleges in Rushcliffe and adjoining areas where funding permits	Review	and integrated services approach.	schools and colleges resulting in fewer homeless 16/17 year olds presenting as homeless	Delivery
Rushcliffe Borough Council Derek Hayden	The Community Safety team will ensure that child poverty data informs the Community safety planning and the implementation of local actions in respect of Alcohol and Drugs, Anti Social Behaviour and Domestic Abuse in the priority geographic area	Children young People and families	Cotgrave	Annual Review	Reduction in the number of alcohol and drug related incident, asb incidents and domestic abuse through delivery of the Cotgrave Area based initiative	Monitoring and evaluation of Crime reduction targets for the Area based Initiative	A- Place and Delivery
Rushcliffe Borough Council Craig Taylor	The Cultural Services department will prioritise officer support and external funding opportunities to areas that have been identified as	Children and young People	Rushcliffe	Annual Review	Increase access to free play opportunities in areas of most need and disadvantage	Monitoring and evaluation through the Leisure Facilities Strategy and subsequent reviews	A- Place and Delivery

	<b>Pledge</b> What will you do to help reduce levels of child poverty and/or mitigate against its effects?	<b>Who are your Target groups?</b>	<b>Where are your target localities?</b>	<b>When will you have achieved this?</b>	<b>Which gap or need are you aiming to address through this pledge?</b>	<b>How will you know when you have made a difference?</b>	<b>Which of the 4 Building Blocks does this pledge relate to</b> <i>(see note on page 1)</i>
<b>EXAMPLES</b>							
	suffering from child poverty and a deficiency of equipped play provision as identified by the Childs play Strategy "Playing for Life in Rushcliffe" 2007-2012						
Rushcliffe Borough Council  Jane Wilson	Rushcliffe Borough Council revenues and benefits service is committed to working with Notts County Council on highlighting issues related around benefit take up and would be keen to explore data sharing opportunities	Parents receiving working age benefits	Rushcliffe	Annual Review	Increase Benefit take up	Benefit Take up rates for Rushcliffe	D- Financial Support